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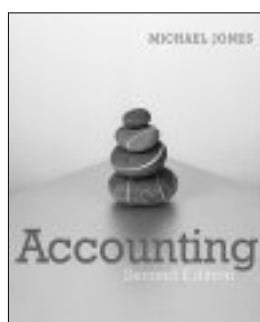
Principles of Accounting

NEW

Accounting

2ND EDITION

MICHAEL JONES, *Cardiff Business School*



Accounting 2e provides a very accessible and easy-to-follow introduction to accounting. It is intended as a core textbook for students studying accounting for the first time: either those following an undergraduate degree in a business school, or non-business studies students studying an accounting course. This includes students on both accounting and non-accounting degrees and also MBA students. It provides a self-contained, introductory, one-year course covering the major aspects of accounting.

Features

- Revised and updated 'Real Life Nuggets' provide examples from the business press that give the body of the text a contemporary and real life resonance
- A large number of end of chapter questions of escalating difficulty, together with the accompanying answers, enables the reader to develop their understanding of the key concepts discussed in the text
- 'Company Camera' boxes present financial data from a wide variety of international companies
- The adoption of IFRS (International Financial Reporting Standards) by European listed companies from 1st July 2005 has been fully reflected in this new edition. A distinction is made throughout the book between the requirements of listed and non-listed companies
- Embracing IFRS has enhanced the new edition to include international examples from companies such as Heineken, Nokia and Volkswagen. Other examples include: AstraZeneca, HBOS, Hyder, Laing, Manchester United, Marks and Spencer, Rentokil, J. Sainsbury, Tesco, Vodafone and J.D. Wetherspoon
- A new section on performance evaluation has been included in Chapter 17
- A rich supporting Companion Website including solutions, extra question material and PowerPoint slides for lecturers, and multiple choice quizzes and an online glossary for students
- **PLUS** is an online suite of resources, designed to help lecturers teach, create and mark homework assignments, administer their class and track student progress (for further information see page 1)

Contents: Introduction to Accounting; Section A: Financial Accounting; The Techniques; The Accounting Background; Recording: Double Entry Bookkeeping; Main Financial Statements: The P&L Account; Main Financial Statements: The Balance Sheet; Preparing the Financial Statements; Partnerships and Limited Companies; Main Financial Statements: The Cash Flow Statement; Interpretation of Accounts; Section B: Financial Accounting: The Context; Regulatory and Conceptual Frameworks; Measurement Systems; The Annual Report; Creative Accounting; International Accounting; Section C: Management Accounting: Introduction to Management Accounting; Costing; Planning & Control: Budgeting; Planning & Control: Standard Costing; Short-Term Decision Making; Strategic Management Accounting; Long-Term Decision Making: Capital Investment Appraisal; The Management of Working Capital and Sources of Finance; Further Reading; Glossary of Key Accounting Terms; Appendix: Answers; Index.

Supplements: Web-based Q&A's for students including multiple choice quizzes; Additional Q&A's for lecturers; PowerPoint Slides, WileyPLUS.

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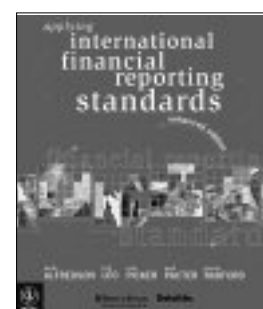
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714pp March 2006 Pr

FORTHCOMING

Applying International Financial Reporting Standards

ENHANCED EDITION

KEITH ALFREDSON, *Consultant and former Head of AASB*, KEN LEO, *Curtin University of Technology*, RUTH PICKER, *Ernst & Young*, PAUL PACTER, *Deloitte*, JENNIE RADFORD, *Curtin University of Technology* and VICTORIA WISE, *Victoria University*



Applying International Financial Reporting Standards (Enhanced Edition) contains a number of content revisions as a consequence of various adjustments made to IFRS since their inception in January 2005. The new enhanced edition will continue to offer students a thorough conceptual overview and practical working knowledge of the financial reporting requirements required under IFRS.

Features

- New chapter on Revenue Recognition explores the recognition and measurement of revenues for goods, services rendered and dividends
- New chapter on IFRS 2 Share-based Payment examines the scope for recognising and measuring share-based payment transactions
- Step by step analysis of the IFRS, its scope, objectives and reporting requirements
- Details the relevant issues and practical workings associated with the selected IFRS
- New extracts from real world companies included to enable students to apply the intention of the Standard as well illustrate how the Standard translates to the reporting environment
- Illustrative examples positioned throughout the chapters show the new financial reporting procedures and further develop conceptual understanding of the new processes.
- Chapters include extracts of international companies to illustrate how real companies are reporting financial data in accordance with the IFRS.

Contents: Part 1 Framework: The IASB: History, Current Structure And Processes; The Conceptual Framework Of The IASB; PART 2 ELEMENTS: Contributed Equity: Capital, Reserves And Accumulated Profits; Revenue Recognition; Provisions And Contingencies; Financial Instruments; Share Based Payments; Income Tax; Inventories; Property, Plant And Equipment; Intangible Assets; Business Combinations; Impairment Of Assets; Leases; PART 3 DISCLOSURE: Principles Of Disclosure; Presentation Of Financial Statements; Cash Flow Statements; Segment Reporting; PART 4 ECONOMIC ENTITIES: The Nature Of Economic Entities; Consolidated Financial Statements: Wholly Owned Subsidiaries; Consolidated Financial Statements – Inter-Entity Transactions; Consolidated Financial Statements – Minority Interest; Consolidated Financial Statements – Indirect Ownership Interests; Consolidated Financial Statements – Foreign Currency Translation; Accounting For Investments In Associates; Interests In Joint Ventures.

Supplements: Instructor website containing a Solution Manual; Test Bank; PowerPoint Slides; Exam Papers; Current Affairs Noticeboard; Links; Extra Chapters. Student website containing Wiley WebQ (online multiple choice self-tests); eFlashcards; Current Affairs Noticeboard; Study Skills; Links.

For further details please visit:
www.johnwiley.com.au/highered/aifrs

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1100pp Spring 2007 Pr

NEW

International Financial Reporting Standards (IFRS) Workbook and Guide

Practical insights, Case studies, Multiple-choice questions, Illustrations

ABBAS ALI MIRZA, *Deloitte*, GRAHAM HOLT, *Manchester Metropolitan University, UK*, MAGNUS ORRELL, *SIR DAVID TWEEDIE, Chairman of the International Accounting Standards Board (IASB)*, PHILIPPE RICHARD, *Secretary General of the International Organization of Securities Commissions (IOSCO)*

International Financial Reporting Standards (IFRS) Workbook is a quick reference guide on IAS/IFRS that includes easy-to-understand IAS/IFRS standards outlines, cases studies with solutions, illustrations and multiple-choice questions with solutions, that greatly facilitates understanding of the practical implementation issues involved in applying these complex "principles-based" standards.

Contents: Introduction to International Financial Reporting Standards; IASB Framework; Presentation of Financial Statements (IAS 1); Inventories (IAS 2); Cash Flow Statements (IAS 7); Accounting Policies, changes in Accounting Estimates and Errors (IAS 8); Events After the Balance Sheet Date (IAS 10); Constructing Contracts (IAS 11); Income Taxes (IAS 12); Segment Reporting (IAS 14); Property, Plant, and Equipment (IAS 16); Leases (IAS 17); Revenue (IAS 18); Employee Benefits (IAS 19); Assistance (IAS 20); The Effects of Changes in Foreign Exchange Rates (IAS 21); Borrowing costs (IAS 23); Related Party Disclosure (IAS 24); Accounting and Reporting by Retirement Benefit Plans (IAS 26); Consolidated and Separate Financial Statements (IAS 27); Investments in Associates (IAS 28); Financial Reporting in Hyperinflationary Economies (IAS 29); Disclosures in the Financial Statements of Banks and Similar Financial Institutions (IAS 30); Interests in Joint Ventures (IAS 31); Financial Instruments: Presentation (IAS 32); Financial Instruments: Recognition and Measurement (IAS 39); Earnings per Share (IAS 33); Interim Financial Reporting (IAS 34); Impairment of Assets (IAS 36); Provision, Contingent Liabilities, and Contingent Assets (IAS 37); Intangible Assets (IAS 38); Investment Property (IAS 40); Agriculture (IAS 41); First-Time Adoption of International Financial Reporting Standards (IFRS 1); Share-Based Payments (IFRS 2); Business Combinations (IFRS 3); Insurance Contracts (IFRS 4); Noncurrent Assets Held for Sale and Discontinued Operations (IFRS 5); Exploration for and Evaluation of Mineral Resources (IFRS 6); Financial Instruments: Disclosures (IFRS 7); Index.

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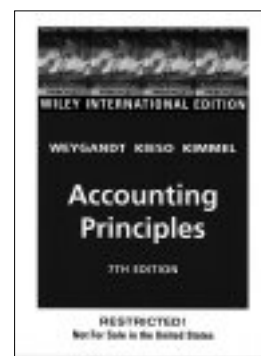
Accounting Principles

7TH EDITION



JERRY WEYGANDT, *University of Wisconsin*,
DONALD KIESO, *Northern Illinois University*
and PAUL KIMMEL, *University of Wisconsin*

Accounting Principles, Seventh Edition addresses the issues that teachers and students of accounting have said are important. These include student success, student motivation, student problem-solving skills, student decision-making skills, and technology to assist learning and technology to assist teaching.



With our new Seventh Edition, we are proud to offer new technology designed to help prepare the groundwork for successful accounting study leading to success in the CPA exam and ultimately in professional practice.

Contents: Accounting in Action; The Recording Process; Adjusting the Accounts; Completion of the Accounting Cycle; Accounting for Merchandising Operations; Inventories; Accounting Information Systems; Internal Control and Cash; Accounting for Receivables; Plant Assets, Natural Resources, and Intangible Assets; Current Liabilities and Payroll Accounting; Accounting Principles; Accounting for Partnerships; Corporations: Organization and Capital Stock Transactions; Corporations: Dividends, Retained Earnings, and Income Reporting; Long-Term Liabilities; Investments; The Statement of Cash Flows; Financial Statement Analysis; Managerial Accounting; Job Order Cost Accounting; Process Cost Accounting; Cost-Volume-Profit Relationships; Budgetary Planning; Budgetary Control and Responsibility Accounting; Performance Evaluation through Standard Costs; Incremental Analysis and Capital Budgeting.

Supplements: Instructor's Manual; Solutions Manual; Practice Set Solutions; Excel Workbooks; Test Bank; Computerized Test Bank; PowerPoint Slides; Excel Demonstrations; WileyPLUS (for details please see page 1); WebCT; Blackboard; Self Study Quiz; Study Guide; Problem Solving Survival Guide.

Further information can be found at:
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1224pp 2004 Pr

Accounting Theory

Accounting Theory

Text and Readings, 8TH EDITION

RICHARD G. SCHROEDER, *Texas A & M University*, MYRTLE W. CLARK, *University of Kentucky*, JACK M. CATHEY, *University of North Carolina at Charlotte*

Updated, refocused, and revised, this text provides students with the theoretical background they need to succeed in today's increasingly global world economy.

Edition after edition, this text provides instructors with the most up-to-date and useful readings available to show students how an accounting standard can affect decision making.

New to This Edition

- A FARS Primer (available on the companion website) written by coauthor Jack Cathey, which instructs students on how to perform critical key word searches
- Expanded discussion on the conceptual framework, theoretical development of accounting theory, and its use in evaluating corporate performance in the early chapters
- Updated coverage of the FASB's Statements of Financial Accounting Standards, including SFAS #140-150
- Several new accounting research (FARS) related cases in most chapters.
- Expanded ethics coverage and coverage of the new Sarbanes-Oxley Act in light of the recent accounting scandals
- International chapter now moved to Chapter 3, to add more contrasts between U.S. and international standard setting
- Updated coverage of the 41 IASC standards in each of the appropriate text chapters, and a new discussion of the revised IASB standards and the 5 new IASB standards.

Contents: The Development of Accounting Theory; The Conceptual Framework and FARS; International Accounting; Research Methodology and Theories on the Uses of Accounting Information; Income Concepts; Financial Statements I: The Income Statement; Financial Statements II: The Balance Sheet and the Statement of Cash Flows; Working Capital; Long-Term Assets I: Property, Plant and Equipment; Long-Term Assets II: Investments and Intangibles; Long-Term Liabilities; Accounting for Income Taxes; Leases; Pensions and Other PostRetirement Benefits; Equity; Accounting for Multiple Entities; Financial Reporting Disclosure Requirements and Ethical Responsibilities

Supplements: Instructor's Manual; PowerPoint Slides; FARS Primer

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Financial Accounting

NEW

Financial Accounting

MICHAEL JONES,
Cardiff Business School



Financial Accounting provides a very accessible and easy-to-follow introduction to the subject. It is intended as a core text for students studying financial accounting for the first time: either those following an undergraduate degree in a business school, or non-business studies students studying a financial accounting course. This includes students on both accounting and non-accounting degrees and also MBA students.

Features

- The adoption of IFRS by European listed companies from 1st July 2005 has been fully reflected throughout
- Thoroughly updated to include international examples that comply with the new format adopted by International Accounting Standards for listed companies eg Heineken, Nokia, Astra Zeneca and Volkswagen
- 'Real Life Nuggets' and other material from the business press is revised and updated
- A large number of end of chapter questions of escalating difficulty, together with the accompanying answers, enables the reader to develop their understanding of the key concepts discussed in the text.
- WileyPLUS – an online course management system, designed to help lecturers teach, create and mark homework assignments, administer their class and track student progress – is available. WileyPLUS is compatible with WebCT and Blackboard.

Contents: Introduction to Accounting; The Accounting Background; Recording Double-Entry Bookkeeping; Main Financial Statements: The Profit and Loss Account (Income Statement); Main Financial Statements: The Balance Sheet; Preparing the Financial Statements; Partnerships and Limited Companies; Main Financial Statements: The Cash Flow Statement; Interpretation of Accounts; Regulatory and Conceptual Frameworks; Measurement System; The Annual Report; Creative Accounting; International Accounting; The Management of Working Capital and Sources of Finance.

Supplements: WileyPLUS (for details please see page 1)

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464pp September 2006 Pr



Financial Accounting in an Economic Context

6TH EDITION

JAMIE PRATT, *Indiana University*

Fully updated and revised, the sixth edition of *Financial Accounting* explores important concepts from an economic perspective. By focusing on three elemental themes – economic factors, measurement issues, and decision-making perspective – readers will gain a better understanding of the relevance of principles as applied in the real world. Virtually every concept covered refers to a real company, a real situation, or a real event.

Contents: Part 1: An Overview of Financial Accounting.; Financial Accounting and its Economic Context; The Financial Statements; Part 2: Measurement, Mechanics, and Use of Financial Statements; The Measurement Fundamentals of Financial Accounting; The Mechanics of Financial Accounting; Using Financial Statement Information; Part 3: Assets: A Closer Look; The Current Asset Classification, Cash, and Accounts Receivable; Merchandise Inventory; Investments in Equity Securities; Long-Lived Assets; Part 4: Liabilities and Stockholder's Equity: A Closer Look; Introduction to Liabilities: Economic Consequences, Current Liabilities, and Contingencies; Long-Term Liabilities: Notes, Bonds, and Leases; Stockholders' Equity; Part 5: Income and Flows: The Complete Income Statement; The Statement of Cash Flows; Appendices: Wal-Mart Inc. 2001 Annual Report; The Time Value of Money; Quality of Earnings Cases: A Comprehensive Review.

Supplements: Computerized Test Bank, PowerPoint Slides, Solutions Manual, Instructor's Manual, Test Bank, Blackboard, WebCT, Study Guide

Further information, including a sample chapter can be found at:
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Contents: The Government and Not-For-Profit Environment; Fund Accounting; Issues of Budgeting and Control; Recognizing Revenue in Governmental Funds; Recognizing Expenditure in Governmental Funds; Accounting for Capital Projects and Debt Service; Long-Lived Assets and Investments in Marketable Securities; Long Term Obligations; Business-Type Activities; Fiduciary Funds and Permanent Funds; Issues of Reporting, Disclosure, and Financial Analysis; Not-For-Profit Organizations; Health Care Providers and Colleges and Universities; Using Cost Information to Manage and Control; Managing for Results; Auditing Governments and Not-For-Profit Organizations; Federal Government Accounting.

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FORTHCOMING

Financial Accounting as a Second Language

DAVID WEINER, *University of San Francisco*

The latest title in the Second Language Series of titles that have proven invaluable to student success in hard to master topics. By providing the keys to understanding financial accounting, this book gives students an invaluable tool to succeed in their course. A book that students are choosing to buy!

Features

- Presents material in a way that will enable readers to study more efficiently
- Covers a range of key topics that are typically most challenging to students
- Offers "user-friendly" advice on succeeding in a Financial Accounting course

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NEW

Financial Reporting and Corporate Governance

TOM LEE, *Formerly of University of Alabama*

The aim of the book is to give non-accounting students a basic ability and confidence to read and use financial accounting reports and statements within their business or financial specialties. Many employees in business today are expected to be conversant with reported accounting information as part of their regular job responsibilities. However, they often have little formal training in using such information. For example, in most Western countries, corporate directors and senior executives are legally responsible for the content and quality of publicly reported accounting statements, yet typically have no accounting background or experience to help in the discharge of these responsibilities. This book reveals how financial statements and related disclosures assist in good governance and accountability by providing relevant and reliable accounting signals of managerial performance.

Features

- Allows readers to learn about corporate financial reporting in the context of sound corporate governance and accountability, without the detailed complexities of accounting practice
- Contains end-of-chapter exercises, discussion topics to assist students in the learning process
- Tom Lee is an internationally recognized figure in the realm of financial accounting and reporting
- Informs its readers about the strengths and weaknesses of corporate financial reports from the perspective of users who are not accounting specialists.

Contents: Corporate Financial Reporting; Corporate Governance; Corporate Financial Accounting; Corporate Profit Statement; Corporate Cash Flow Statement; Corporate Balance Sheet; Other Corporate Statements; Corporate Auditing; Creative Accounting; Corporate Financial Statement Analysis; Lessons.

Supplements: Web-based supplementary materials will be provided for lecturers

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376pp October 2006 Pr



Financial Accounting

5TH EDITION

JERRY J. WEYGANDT,
University of Wisconsin, Madison
DONALD KIESO, *Northern Illinois University*
and PAUL KIMMEL, *University of Wisconsin*



Accounting matters - that's the underlying message of the new Fifth Edition. More than ever before, this edition shows students the relevance of accounting across all business segments, regardless of their chosen. The authors provide accurate and thorough coverage of the necessary accounting techniques and concepts. Throughout the text, they continually emphasize the relevance of accounting and the strategic use of accounting information.

New to This Edition

- New Accounting Matters feature boxes illustrate the relevance of accounting in today's business, including Ethics, International, Management, Investor, and eBusiness, while engaging their critical thinking skills with at least one question that accompanies each Box. Answers are provided at the end of each chapter
- New Continuing Problem called the Continuing Cookie Chronicle follows a fictitious company named Cookie Creation. The continuing problem helps students build upon their content knowledge and apply concepts from chapter to chapter
- New eGrade Plus online homework technology helps faculty with the assigning, delivery and grading of student homework. eGrade Plus also comes with a complete online, interactive version of the text.

Contents: Accounting in Action; The Recording Process; Adjusting the Accounts; Completion of the Accounting Cycle; Accounting for Merchandising Operations; Inventories; Accounting Principles; Internal Control and Cash; Accounting for Receivables; Plant Assets, Natural Resources, and Intangible Assets; Liabilities; Corporations: Organization, Stock Transactions, Dividends, and Retained Earnings; Investments; The Statement of Cash Flows; Financial Statement Analysis; Appendix A: Financial Statements of PepsiCo, Inc; Appendix B: Financial Statements of The Coca-Cola Company; Appendix C: Time Value of Money; Appendix D: Payroll Accounting; Appendix E: Subsidiary Ledgers & Special Journals; Appendix F: Other Significant Liabilities.

Supplements: PowerPoint; Instructor's Resource CD; WebCT; Blackboard; Checklist of Key Figures; Solutions to Excel, Peachtree, and Practice Sets; Solutions to all Excel and Peachtree Workbook Template problems. Solutions to all Practice Sets; Test Bank; WileyPLUS (for further details please see page 1)

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Financial Accounting

A Valuation Emphasis

JOHN S. HUGHES, *University of California, Los Angeles*, FRANCES L. AYRES,
University of Oklahoma and ROBERT E. HOSKIN, *University of Connecticut*

Want to discover how Investment bankers, analysts and individual investors use financial accounting information to arrive at a Valuation for companies such as Google? The first edition of *Financial Accounting: A Valuation Emphasis* brings new perspectives to the fore in laying a foundation for understanding and interpreting financial statements and related accounting disclosures in estimating firm value, where "the rubber meets the road".

Contents: Financial Reporting: The Institutional Setting; Financial Statements: An Overview; Financial Statements: The Accounting Process; Financial Statements: Income Measurement and Reporting; Financial Statements: Measuring Cash Flow; Financial Statement Analysis and Valuation; Valuing Receivables; Valuing Inventories; Valuing Long-Lived Assets; Valuing Operating Liabilities; Valuing Debt; Stockholder's Equity: The Residual Interest; Intercompany Investments; Introduction to Valuation Models.

Supplements: Solutions Manual, Testbank, Computerized Test Bank, PowerPoint Slides, Study Guide

Further information can be found at:
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Accounting Theory

Text and Readings

8TH EDITION

RICHARD G. SCHROEDER, *Texas A & M University*,
MYRTLE W. CLARK, *University of Kentucky*,
JACK M. CATHEY, *University of North Carolina at Charlotte*

For full details see page 3.

ISBN 13: 9780471661184 / ISBN 10: 047166118X
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Financial Accounting

NEW

Financial Accounting

Tools for Business Decision Making
4TH EDITION

PAUL D. KIMMEL, *University of Wisconsin-Milwaukee*,
JERRY J. WEYGANDT, *University of Wisconsin, Madison*
and DONALD E. KIESO, *Northern Illinois University*



Financial Accounting provides students with an understanding of those concepts that are fundamental to the use of accounting. Starting with a "macro" view of accounting information, the authors present real financial statements and establish how a financial statement communicates the financing, investing, and operating activities of a business to users of accounting information. They motivate students by grounding the discussion in the real world, showing them the relevance of the topics covered to their future career.

Features

- Updated content on Sarbanes-Oxley and Corporate Governance
- Increased Technology through integration of WileyPLUS
- Streamlined and shortened many of the presentations
- Reviewed and upgraded End-of-chapter Material

Contents: Introduction to Financial Statements; A Further Look at Financial Statements; The Accounting Information System; Accrual Accounting Concepts; Merchandising Operations and the Multiple-Step Income Statement; Reporting and Analyzing Inventory; Internal Control and Cash; Reporting and Analyzing Receivables; Reporting and Analyzing Long-Lived Assets; Reporting and Analyzing Liabilities; Reporting and Analyzing Stockholders' Equity; Statement of Cash Flows; Performance Measurement; Appendices.

Supplements: webCT; Blackboard; Solutions Manual; Instructor's Resource CD; Test Bank; Transparencies; WileyPLUS (for details please see page 1); Working Papers; Student Workbook; Excel Working Papers.

For further details please visit:
www.wileyeurope.com/college/kimmel

ISBN 13: 9780471730514 / ISBN 10: 0471730513
832pp February 2006 Hb

Advanced Accounting

2ND EDITION

DEBRA C. JETER, PAUL K. CHANEY, *both of Vanderbilt University*

Renowned for its flexibility, clarity, and comprehensiveness, this user-friendly book discusses the underlying theory and application of business combinations, consolidated financial statements, foreign currency transactions, partnerships, and accounting for fund and non-profit organizations.

Contents: Accounting For Mergers, Acquisitions, And Liquidations: Introduction to Business Combinations; Acquisition of Net Assets; Consolidated Financial Statements - Date of Acquisition; Consolidated Financial Statements After Acquisition; Allocation and Depreciation of Differences Between Cost and Book Values; Elimination of Unrealized Profit in Intercompany Sales of Inventory; Elimination of Unrealized Gains and Losses on Intercompany Sales of Property and Equipment; Changes in Ownership Interest; Intercompany Bond Holdings and Miscellaneous Topics—Consolidated Financial Statements; Debt Restructuring and Liquidation; Accounting In The International Marketplace: Issues in International Accounting; Accounting for Foreign Currency Transactions and Hedging Foreign Exchange Risk; The Translation of Financial Statements of Foreign Affiliates; Reporting for Segments and Interim Financial Periods; Partnership Accounting; Partnerships: Formation, Operation, and Ownership Changes; Partnership Liquidation; Fund And Nonprofit Accounting: Introduction to Fund Accounting; Introduction to Accounting for State and Local Governmental Units; Accounting for Colleges and Universities, Hospitals, and other Healthcare Organizations.

Supplements: Checklist of Key Figures, Study Guide with Working Papers in Excel

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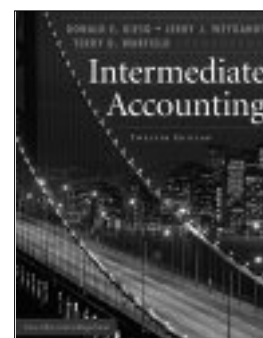
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976pp 2003 Hb

NEW

Intermediate Accounting

12TH EDITION

DONALD E. KIESO, *Northern Illinois University*



Intermediate Accounting by Kieso, Weygant, and Warfield is, quite simply, the standard by which all other intermediate accounting texts are measured. Through thirty years and eleven best-selling editions, the text has built a reputation for accuracy, comprehensiveness, and student success. The Twelfth Edition maintains the qualities for which the text is globally recognized, and continues to be your students' gateway to the profession!

New to This Edition

- New **Wiley Plus** online homework technology helps faculty with the assigning, delivery, and grading of student homework. Wiley Plus comes with a complete online, interactive version of the text
- New, **interactive tutorial modules** focus on some of the more difficult accounting concepts, such as the accounting cycle, accounting for bad debts, and basic inventory issues
- **Major revision of Chapter 3**, made to improve students' grasp of the accounting process. The chapter now includes a new section titled "The Recording Process Illustrated" that helps students review key concepts about the recording process from their first accounting course and brings everyone "up to speed."
- **End-of-chapter Brief Exercises, Exercises, and Problems** now classified by Learning Objective
- A new set of **Additional Exercises** appears at the book companion website
- Conceptual Case section of end-of-chapter material relabeled "**Concepts for Analysis.**"
- New "**Financial Reporting Problem**" in the Using Your Judgment section of the end-of-chapter material features The Procter & Gamble Company's 2004 Annual Report, the specimen financial statements to accompany the new edition
- **Additional Professional Simulations** are available at the book companion website.

Contents: Financial Accounting and Accounting Standards; Conceptual Framework Underlying Financial Accounting; The Accounting Information System; Income Statement and Related Information; Balance Sheet and Statement of Cash Flows; Accounting and the Time Value of Money; Cash and Receivables; Valuation of Inventories: A Cost Basis Approach; Inventories: Additional Valuation Issues; Acquisition and Disposition of Property, Plant and Equipment; Depreciation, Impairments, and Depletion; Intangible Assets; Current Liabilities and Contingencies; Long Term Liabilities; Stockholders Equity; Dilutive Securities and Earnings Per Share; Investments; Revenue Recognition; Accounting for Income Taxes; Accounting for Pensions and Postretirement Benefits; Accounting for Leases; Accounting Changes and Error Analysis; Statement of Cash Flows; Full Disclosure in Financial Reporting.

Supplements: Solutions Manual, Test Bank, Instructor's Manual, Computerized Test Bank, Solutions Transparencies, Teaching Transparencies, PowerPoint Presentations, Web CT, Blackboard, Instructor's Resource CD, Study Guide, Working Papers, Self-Study Problems, Problem Solving Survival Guide, Solving Problems with Excel; WileyPLUS (for details please see page 1)

For further details please visit:
www.wileyeurope.com/college/kieso

ISBN 13: 9780471749554 / ISBN 10: 0471749559
1416 pp March 2006 Hb

NEW

Management Accounting

MICHAEL JONES, *Cardiff Business School*



Management Accounting provides a very accessible and easy-to-follow introduction to the subject. It is intended as a core text for students studying management accounting for the first time: either those following an undergraduate degree in a business school, or non-business studies students studying a management accounting course. This includes students on both accounting and non-accounting degrees and also MBA students.

Features

- 'Real Life Nuggets' and other material from the business press is revised and updated
- Self-contained introduction for a one semester course
- Covers major topics such as costing, short and long-term decision making, and planning control and performance
- A large number of end of chapter questions of escalating difficulty, together with the accompanying answers, enables the reader to develop their understanding of the key concepts discussed in the text.
- WileyPLUS – an online course management system, designed to help lecturers teach, create and mark homework assignments, administer their class and track student progress – is available. WileyPLUS is compatible with WebCT and Blackboard.

Contents: Introduction to Accounting; Introduction to Management Accounting; Costing; Planning, Control and Performance: Budgeting; Planning, Control and Performance: Standard Costing; Short-Term Decision Making; Strategic Management Accounting; Long Term Decision Making; Capital Investment Appraisal; The Management of Working Capital and Sources of Finance.

Supplements: WileyPLUS (for details please see page 1)

For further details please visit: www.wileyeurope.com/college/jones

ISBN 13: 9780470057704 / ISBN 10: 047005770X
256pp September 2006 Pr



Managerial Accounting

Tools for Business Decision-Making,
3RD EDITION



JERRY J. WEYGANDT, *University of Wisconsin, Madison*, DONALD E. KIESO, *Northern Illinois University*, PAUL D. KIMMEL, *University of Wisconsin-Milwaukee*

With a framework in decision-making, the book covers all the necessary techniques and concepts for a one semester, undergraduate managerial accounting course.

Contents: Cost Concepts for Decision Makers; Basic Cost Concepts for Managers; Job Order Costing; Process Costing; Activity-Based Costing; Decision-Making Concepts; Cost-Volume-Profit; Incremental Analysis; Variable Costing: A Decision-Making Perspective; Pricing; Planning and Control Concepts; Budgetary Planning; Budgetary Control and Responsibility Accounting; Standard Cost and Balanced Scorecard; Planning for Capital Investments; Performance Evaluation Concepts; The Statement of Cash Flows; Financial Statement Analysis: The Big Picture; Appendixes; Present Value Concepts; Ethical Standards; Cases for Management Decision Making;

Supplements: Solution Manual; Instructor's Manual; Testbank; Online Testbank; Solutions Transparencies; Teaching Transparencies; PowerPoint; Online Solutions to Excel Problems; Online Solutions to Excel Workbook Problems; WebCT; Blackboard; Study Guide; Excel Templates; Working Papers; Excel Working Papers; WileyPLUS (for details please see page 1)

For further details please visit:

www.wileyeurope.com/college/weygandt

ISBN 13: 9780471661825 / ISBN 10: 0471661821 728pp 2005 Hb

NEW

Managerial Accounting

3RD EDITION

JAMES JIAMBALVO, *University of Washington*

Offering a comprehensive accounting package, Jiambalvo provides readers with a book, CD, and web site that work seamlessly together. This flexible learning system enhances the understanding of key concepts in managerial accounting. The concise and innovative book focuses on the importance of incremental analysis in decision-making. It also examines cutting-edge approaches to performance measurement such as the Balanced Scorecard and Economic Value Added (EVA).

Contents: Managerial Accounting in the Information Age; Job-Order Costing for Manufacturing and Service Companies; Process Costing; Cost-Volume-Profit Analysis; Variable Costing; Cost Allocation and Activity-Based Costing; Use of Cost Information & Management Decisions; Pricing Decisions, Analyzing Customer Profitability, and Activity-Based Pricing; Capital Budgeting Decisions; Budgetary Planning and Control; Standard Costs and Variance Analysis; Decentralization & Performance Evaluation; Analyzing Financial Statements: A Managerial Perspective; Statement of Cash Flows.

ISBN 13: 9780470038154 / ISBN 10: 0470038152
608pp November 2006 Hb

Managerial Accounting

Cost Management

Measuring, Monitoring,
and Motivating Performance

LESLIE G. ELDENBURG, SUSAN K. WOLCOTT



Cost Management was written in response to changes in the global business environment. Unbridled access to information and intense competition has meant that cost accounting has become an increasingly important tool for managers and accountants alike. Most textbooks focus on content knowledge and then expect students to 'magically' demonstrate skills such as decision-making and critical thinking. "Cost Management" better prepares students for professional success by bridging the gaps between Knowledge, Skills and Abilities.

The textbook is written in a style that is accessible to students and proactive about addressing the challenges that instructors and students face in their teaching and learning endeavours by utilizing features such as a decision-making framework, realistic examples, guide your learning boxes, real ethical dilemmas, self-study problems and unique problem material structured to encourage students to think about accounting problems and problem-solving more complexly.

Features

- Focuses on a wide range of business types, including: manufacturing, retail, service, non-profit, US and International, as well as small to large private companies
- Focus on Bias and Uncertainties in the creation and use of cost accounting information for decision-making purposes
- Explores ethical questions about real business scenarios by introducing an ethical decision making framework in Chapter 1; presenting ethical scenarios in each chapter; and posing one or more ethical homework problems in each chapter
- Uses a decision - making model - Steps for Better Thinking - as a pedagogical tool to foster student's analytical and decision-making skills that they need to develop
- A selection of end of chapter material that challenges a student's computational, spreadsheet, and critical thinking skills with unique problem types

Contents: PART I: MEASURING AND USING COSTS FOR MANAGEMENT DECISIONS; The Role of Accounting Information in Management Decision Making; The Cost Function; Cost-Volume-Profit Analysis; Relevant Costs for Non-Routine Operating Decisions; PART II: MEASURING AND ASSIGNING COSTS FOR INTERNAL AND EXTERNAL REPORTING; Job Costing; Process Costing; Activity Based Costing and Management; Measuring and Assigning Support Department Costs; Joint Product and By Product Costing; PART III: PLANNING, MONITORING AND MOTIVATING; Static and Flexible Budgets; Standard Costs and Variance Analysis; Strategic Investment Decisions; Joint Management of Revenues and Costs; Measuring and Assigning Costs for Income Statements; Performance Evaluation and Compensation; Strategic Performance Measurement

Supplements: Solutions Manual; Instructor's Manual; Online Computerized Test Bank; PowerPoints; Checklist of Key Figures; WebCT Course; Blackboard, WileyPLUS (for details please see page 1), Study Guide

For further details please visit:
www.wileyeurope.com/college/eldenburg

ISBN 13: 9780471205494 / ISBN 10: 0471205494
752pp 2004 Hb

NEW

Accounting for Managers

Interpreting Accounting Information
for Decision-Making, 2ND EDITION

PAUL M. COLLIER, *Monash University*



This extensively revised and updated second edition of *Accounting for Managers* builds on the success of the first edition in explaining how accounting information is used by non-financial managers. Emphasizing the interpretation rather than the construction of accounting information, the book encourages a critical, rather than unthinking, acceptance of the underlying assumptions behind accounting. It links theory with practical examples and case studies drawn from real life business situations across a range of industries.

Paul M. Collier applies a managerial approach to show how to:

- Understand the relationship between strategy, business events and financial information
- Use accounting information in planning, decision-making and control
- Identify the concepts that underlie the construction of accounting reports and the limitations of accounting numbers.

New to this edition

- Includes a new chapter on financial reporting that covers the standard setting bodies and accounting and auditing standards in more detail. It is based on International Financial Reporting Standards covering, in some detail, leases; research and development stock; depreciation; and goodwill. This new chapter also discusses pension fund deficits and accounting for stock options
- A second new chapter on financial reporting addresses broader areas of company law review, operating and financial review, risk and internal control and a more in-depth treatment of the corporate report. It also includes a comparison of UK and US accounting
- Includes many revised examples and additional case studies

Features

- Selected readings are included from the wider management literature
- Explores the relationship between strategy, business events and financial information
- Develops the perspective of the manager as a user of accounting information who needs to interpret and understand accounting
- Case studies, examples and questions are provided that reflect the needs of both manufacturing and service organizations

Contents: PART 1: Context of Accounting; Introduction to Accounting; Accounting and it's relationship to Shareholder Value and Business Structure; Recording Financial Transactions and the Limitations of Accounting ; Management Control, Management Accounting and it's Rational-Economic Assumptions; Interpretive and Critical Perspectives on Accounting and Decision-Making; Constructing Financial Statements and the Framework of Accounting; PART 2: Using Accounting Information for Decision-Making, Planning and Control; Interpreting Financial Statements and Alternative Theoretical Perspectives; Interpreting Financial Statements under International Financial Reporting Standards (IFRS); Governance and the Operating & Financial Review (OFR); Understanding the Context of Accounting; Marketing Decisions; Operating Decisions; Human Resource Decisions; Accounting Decisions; Strategic Investment Decisions; Performance Evaluation of Business Units; Budgeting; Budgetary Control; PART 3: Supporting Information; Research in Management Accounting, Conclusions and Further Reading; Introduction to the Readings; Glossary of Accounting Terms; Appendices: Questions & Case Studies; Author Index; Subject Index.

Supplements: Lecturer support material is hosted online.

For further details and links to the companion website please visit:
www.wileyeurope.com/college/collier

ISBN 13: 9780470016091 / ISBN 10: 0470016094
536pp March 2006 Pr

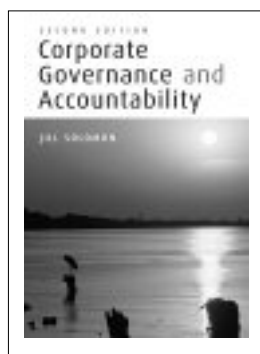
NEW

Corporate Governance and Accountability

2ND EDITION

JILL SOLOMON, *University of Wales, Cardiff*

Corporate Governance and Accountability, 2nd Edition is written to provide readers with an up-to-date summary of both theory and practice in the area. The new edition is comprehensively updated and incorporates new codes of practice, policy documents and academic research.



From the first edition:

'... an informative read for anyone interested in corporate governance and the differing approaches being adopted globally.'

Accounting Technician, July 2005

Features

- Includes a discussion of the changes arising from the Sarbanes Oxley Act in the area of internal control, audit and audit fees
- Contains new academic research into enhancing board effectiveness
- An in-depth discussion of developments in institutional investment and shareholder advocacy at a global level
- The revised Turnbull guidance is covered and the recommendations of the second committee
- Inclusion of more countries in the reference dictionary of corporate governance systems
- Extended discussion of the vital importance of social and environmental accountability to the corporate governance agenda
- New illustrations of cases, such as Parmalat and their relevance to the agenda for corporate governance reform
- Includes the OECD Principles of Corporate Governance in an appendix.

Contents: Part I Corporate Governance: Frameworks and Mechanisms; Defining Corporate Governance; Cases of Corporate Governance Failure (Enron, Parmalat); Corporate Governance Reform in the UK; The Role of Boards in Corporate Governance; The Role of Institutional Investors in Corporate Governance; The Role of Transparency in Corporate Governance; Part II Global Corporate Governance; An Introduction to Corporate Governance Systems Worldwide; A Reference Dictionary of Corporate Governance Systems; Part III Broadening the Corporate Governance Agenda; Discharging a Broader Corporate Accountability; Socially Responsible Investment; The Future of Corporate Governance and Accountability.

Supplements: A companion website will be available containing teaching aids for lecturers.

For further details please visit:

www.wileyeurope.com/college/solomon

ISBN 13: 9780470034514 / ISBN 10: 0470034513

416pp December 2006 Pr

NEW

Corporate Governance

Accountability, Enterprise and International Comparisons

KEVIN KEASEY, *University of Leeds*

The decade since the publication of the Cadbury Report in 1992 has seen growing interest in corporate governance. This growth has recently become an explosion with major corporate scandals such as Worldcom and Enron in the US, the international diffusion of corporate governance codes and wider interest in researching corporate governance in different institutional contexts and through different subject lenses.

This book is a revision of the editor's earlier work, *Corporate Governance: Economic, Management and Financial Issues*, published in 1997.

Contents: Section I: Governance: Theory and Practice; Governance and Theory, Kevin Keasey (Leeds), Steve Thompson (Nottingham), Mike Wright (Un. Nottingham); Development of Corporate Governance Codes: Cadbury 10 Years on, Within and Beyond the UK, Helen Short, Kevin Keasey and Mike Wright; Financial Structure and Corporate Governance, Robert Watson (Glasgow); Corporate Governance and Ownership, Dennis Leech (Leed); Auditing and Audit Committees, Stuart Turley (Manchester); Institutional Shareholders and Corporate Governance, Helen Short and Kevin Keasey; Non-executive Directors and Corporate Governance, Mahmoud Ezzamel (Cardiff); The Operation and Effectiveness of Boards of Directors and Corporate Governance, Martin Conyon (Wharton School); Executive Reward and Corporate Governance, Alistair Bruce (Nottingham), Trevor Buck (De Montfort), and Brian Main (Edinburgh); Section III: External and Active Governance; Governance by Exit: An Analysis of the Market for Corporate Control, Noel O'Sullivan and Pauline O'Sullivan (Loughborough); Corporate Governance and Leadership, Daily, Dalton, McDougall and Slevin (US universities); The Corporate Governance Life-cycle, Igor Filatochev (Bradford) and Mike Wright; Corporate Governance, Venture Capitalists and Management Buy-outs, Mike Wright and Steven Thompson; Corporate Governance in the US, Mark Roe (Head of Law, Harvard); Corporate Governance in Germany, Mark Georgen (UMIST); Corporate Governance in Japan and Korea, Robert Hoskisson, Hicheon Kim, Bill Wan and Daphne Wiu; Ownership and Corporate Governance in South-east Asia, Larry Lang (Chinese University of Hong Kong); Corporate Governance in France, Mary O'Sullivan (INSEAD); Corporate Governance in Transition Economies, Igor Filatochev, Trevor Buck, Mike Wright

For further details, including a sample chapter please visit:

www.wileyeurope.com/college/keasey

ISBN 13: 9780470870303 / ISBN 10: 0470870303

482pp 2005 Hb

Ethics, Governance and Accountability

A Professional Perspective

STEVEN DELLAPORTAS, *LaTrobe University*, KATHY GIBSON, *University of Tasmania*, MARION HUTCHINSON, *University of Queensland*, RATNAM ALAGIAH, *Griffith University*, and DAVID VAN HOMRIGH, *KPMG Australia*

Contents: Introduction; Understanding ethics and moral judgement; Professional ethics and self-regulation; Ethical Decision Making; Corporate Governance; Fraud and forensic accounting; Creative Accounting; Social Responsibility Accounting.

For further details please visit

www.wileyeurope.com/college/dellaportas

ISBN 13: 9780470804995 / ISBN 10: 0470804998

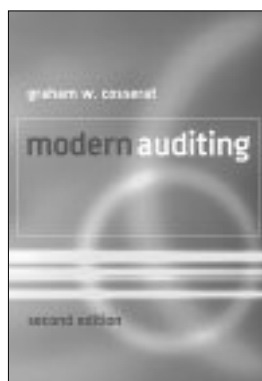
350pp 2005 Pr

Modern Auditing

2ND EDITION

GRAHAM COSSERAT, *Nottingham Trent University*

Wholly compliant with the British versions of the new international accounting and auditing standards introduced in 2005, this book reflects other important changes in the regulatory environment including: developments in corporate governance, changes in company law and the new system of regulation of the accounting profession. The new edition includes a new chapter on E-Commerce and its implications on control and audit.



"... easy to follow... comprehensive and integrated approach..."
International Journal of Accounting Vol 40 2005

Contents: Auditing And The Public Accounting Profession; Financial Statement Audits; Professional Ethics; Auditors' Legal Liability; Audit Risk, Materiality, Assertion And Audit Evidence; Planning The Engagement; Internal Control And Control Risk Assessment; Designing Substantive Procedures; Audit Sampling; Audit Computer Accounting Systems; Auditing Sales And Debtors; Auditing Purchases, Creditors And Payrolls; Auditing Stocks And Tangible Fixed Assets; Auditing Cash And Investments; Completing The Audit/Post-Audit Responsibilities; Reporting On Audited Financial Statements; E-Commerce And Its Implications For Control And Audit; Contemporary Issues In Auditing.

Supplements: Web-based Instructor's Manual, Questions and Answers

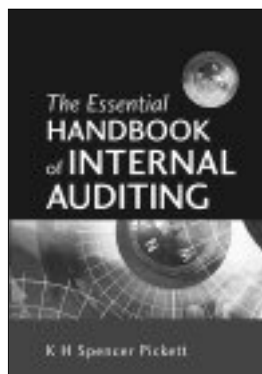
For further details, including a sample chapter please visit:
www.wileyeurope.com/college/cosserat

ISBN 13: 9780470863226 / ISBN 10: 0470863226 692pp 2004 Pr

The Essential Handbook of Internal Auditing

K.H. PICKETT, *Civil Service College*

The Essential Handbook of Internal Auditing is a condensed version of the second edition of the highly successful *Internal Auditing Handbook*. It shows students how to understand the audit context and how this context fits into the wider corporate agenda. The new context is set firmly within the corporate governance, risk management and internal control arena. Helpful, easy-to-use models and checklists provide a short cut to understanding the work and coverage of internal auditing.



Features

- In addition to the author's own views of the auditor's role, the reader is provided with a range of professional standards and guidance that provides a valuable source of various key issues and developments.
- K H Spencer Pickett has also developed many helpful models and checklists that provide a short cut to understanding the work and coverage of internal auditing.

Contents: List of abbreviations; Introduction; Corporate Governance Perspectives; Managing Risk; Internal Controls; The Internal Audit Role; Professionalism; The Audit Approach; Setting an Audit Strategy; Audit Field Work; Meeting the Challenge; Appendices.

For further details, including a sample chapter please visit:
www.wileyeurope.com/college/pickett

ISBN 13: 9780470013168 / ISBN 10: 0470013168
298pp 2005 Pr

FORTHCOMING

Principles of Auditing

3RD EDITION

BRENDA PORTER, *Victoria University of Wellington, New Zealand*,
JON SIMON, *University of Hull* and DAVID HATHERLY, *University of Edinburgh*

This book provides a comprehensive and exacting introduction to the principles and practice of auditing. It describes and explains, in non-technical language, the nature of the audit function and the principles of the audit process. The book covers international auditing and accounting standards and relevant statute and case law. It explains the fundamental concepts of auditing and takes the reader through the various stages of the audit process. It also discusses topical aspects of auditing such as legal liability, audit risk, quality control, and the impact of information technology.

Includes new material on

- International auditing standards
- International ethical standards
- Developments in the regulatory environment
- The impact upon auditing of the new international accounting standards
- Recent changes in case law affecting auditors

Features

- New edition of one of the best-selling textbooks on auditing
- Includes comprehensive coverage of the new international auditing standards
- Strikes a careful balance between theory and practice
- Designed for students, at either undergraduate or postgraduate level who are interested in understanding the principles that underlie auditing

Contents: Preface; What is auditing? The development of auditing and audit objectives; A framework of auditing concepts; Threats to, and preservation of, auditors' independence; Legal and professional duties of auditors; Overview of the audit process, audit evidence: staffing and documenting an audit; Commencing an audit: engagement procedures and gaining an understanding of the client; Planning the audit and assessing audit risk; Internal controls and the auditor; Testing the financial statement assertions: substantive testing; Introduction to audit sampling and computer assisted auditing techniques (CAATs); Completion and review; Auditors' reports to users of financial statements and to management; Legal liability of auditors; Avoiding and limiting auditors' liability; Internal audits; Environmental audits; Appendix: Summary of steps in a statutory financial statement audit; Index.

ISBN 13: 9780470018255 / ISBN 10: 0470018259
640pp Spring 2007 Pr

Principles of Fraud Examination

JOSEPH T. WELLS, *Association of Certified Fraud Examiners*

Contents: Introduction; Skimming; Cash Larceny; Billing Schemes; Check Tampering; Payroll Schemes; Expense Reimbursement Schemes; Register Disbursement Schemes; Non-Cash Assets; Corruption; Accounting Principles and Fraud; Fraudulent Financial Statement Schemes; Interviewing Witnesses; Occupational Fraud and Abuse: The Big Picture

For further information please visit:
www.wiley.com/college/wells

ISBN 13: 9780471517085 / ISBN 10: 0471517089
460pp 2004 Hb

Core Concepts of Information Technology Auditing

JAMES E. HUNTON and STEPHANIE M. BRYANT, both of School of Accountancy, University of South Florida and NANCY A. BAGRANOFF, The American University

Offering concise, readable coverage of information technology auditing, this new book helps readers understand the impact of information and communication technologies on organizations and accountants, and shows how to apply IT-auditing techniques using computer-assisted auditing tools. The book also explores security issues, legal and ethical issues, and more.

Contents: IT Audit Overview; Legal & Ethical Issues for IT Auditors; Information Technology Risks & Controls; IT Deployment Risks; Managing the IT Function; IT Networks & Telecommunication Risks; E-Business Risks; Using Computer Assisted Audit Tools & Techniques; Conducting the IT Audit; Fraud & Forensic Auditing; Appendices: Glossary; People State University – Auditing Payroll Using ACL; Index.

For further details please visit:
www.wileyeurope.com/college/hunton

ISBN 13: 9780471451815 / ISBN 10: 0471451819 304pp 2003 Pr

Modern Auditing

Assurance Services and the Integrity of Financial Reporting
8TH EDITION

WILLIAM C. BOYNTON, California Polytechnic State University at San Luis Obispo, and RAYMOND N. JOHNSON, Portland State University

Known in the academic market for its clear writing style and accessibility, this extensive revision focuses on auditor decision making and the auditor's role in providing assurance about the integrity of the financial reporting system. This is particularly important in light of the recent events involving WorldCom, Enron, Xerox, Aldelphia, Tyco, Waste Management, and other recent incidents that have questioned the quality of work in the auditing profession.

Contents: PART I: THE AUDITING ENVIRONMENT-WHAT CAN THE PUBLIC EXPECT FROM AUDITORS; PART II: THE DECISION MAKING OF AUDIT PLANNING; PART III: THE DECISION MAKING OF COLLECTING AND EVALUATING EVIDENCE; PART IV: AUDITING THE TRANSACTION CYCLES AND COMPLETING THE AUDIT; PART V: OTHER ATTEST AND ASSURANCE SERVICES.

Supplements: Test Bank; Computerized Test Bank; On-line Study Guide; Case Material

For further information, including sample chapters, please visit:
www.wileyeurope.com/college/boynton

ISBN 13: 9780471230113 ISBN 10: 0471230111 1056pp 2005 Hb

International Accounting

FORTHCOMING

Applying International Financial Reporting Standards

ENHANCED EDITION

KEITH ALFREDSON, Consultant and former Head of AASB, KEN LEO, Curtin University of Technology, RUTH PICKER, Ernst & Young, PAUL PACTER, Deloitte, JENNIE RADFORD, Curtin University of Technology and VICTORIA WISE, Victoria University

For full details, please see page 2

NEW

International Accounting and Multinational Enterprises

6TH EDITION LEE H. RADEBAUGH, Brigham Young University, SIDNEY J. GRAY, University of Glasgow

From the Sarbanes-Oxley Act to new rules in the IASB, the world of global finance is constantly changing. The sixth edition of this best-selling text follows those changes as it presents international accounting within the context of managing multinational enterprises. While examining the efforts of the IASB to establish a uniform set of accounting standards worldwide and its interface with different national standard setters, the author focuses on international business strategies and how accounting applies to these strategies.

Features

- A clear and accessible look at the key factors that influence accounting standards and practices in different countries
- Discusses recent accounting scandals and resulting legislation, as well as how they will affect the auditing profession and corporate governance in the United States and worldwide.
- Covers the latest changes in global finance that have an impact on international accounting
- Offers a unique strategic management perspective
- Emphasizes the importance of cultural differences in international accounting
- Incorporates extensive case materials to further enhance the coverage

Contents: International Accounting and International Business; Classification of Accounting Systems and the Role of Culture; Comparative International Financial Accounting; International Financial Statement Analysis; International Transparency and Disclosure; International Accounting Standards and Global Convergence; International Business Combinations, Goodwill and Intangibles; International Segment Reporting Foreign Currency Transactions and Translation; International Accounting for Price Changes; Corporate Governance and Control of Global Operations; Foreign Exchange Risk Management; International Budgeting and Performance Evaluation; International Auditing Issues; Taxation and Transfer Pricing.

Supplements: Instructor's Manual, PowerPoint Slides, International Accounting Practice Problem

For further details including sample chapters please visit: www.wileyeurope.com/college/radebaugh

ISBN 13: 9780471652694 / ISBN 10: 0471652695 528pp January 2006 Hb



Accounting Information Systems

Core Concepts of Accounting Information Systems

9TH EDITION

NANCY A. BAGRANOFF, *Old Dominion University*, MARK G. SIMKIN, *University of Nevada* and CAROLYN STRAND NORMAN, *Virginia Commonwealth University*

This paperback textbook is an excellent, stand-alone resource for a shorter course in AIS, or the perfect addition to a longer class in which you choose to integrate other materials such as software manuals, casebooks, and readings. Completely updated and revised, the new Ninth Edition provides the latest information on e-commerce, XBRL, enterprise wide software, data modelling and databases, computer technology, and more.

The text introduces basic AIS concepts; explains how AISs collect, record, and store business data; helps students understand how to develop effective internal control systems; and discusses the accountant's role in designing, developing, implementing, and maintaining information systems.

New to This Edition

- A new, energetic, and accomplished co-author, Carolyn Strand-Norman, provides fresh insights and thinking about how best to write an AIS book
- New chapter covering Computer Technology
- The addition of many new chapter learning objectives, Cases-in-Point, AIS-at-Work features, problems, and cases
- New or updated figures in every chapter, particularly time-sensitive charts, tables, and figures of computer technology
- New references, citations, and web sites, both within and at the end of every chapter, almost all with publication dates of 2003 or later
- Updated coverage of Sarbanes-Oxley.

Contents: PART ONE: AN INTRODUCTION TO ACCOUNTING INFORMATION SYSTEMS; Accounting Information Systems and the Accountant; Documenting Accounting Information Systems; PART TWO: CONTROLS, SECURITY, PRIVACY, AND ETHICS IN ACCOUNTING INFORMATION SYSTEMS; Computer Crime and Ethics; Introduction to Internal Control Systems; Computer Controls for Accounting Information Systems; PART THREE: USING ACCOUNTING INFORMATION; Accounting Information Systems and Business Processes: Part I; Accounting Information Systems and Business Processes: Part II; Accounting and Enterprise Software; PART FOUR: DATABASES; Data Modeling; Organizing and Manipulating the Data in Databases; PART FIVE: DEVELOPING EFFECTIVE ACCOUNTING INFORMATION SYSTEMS; Systems Study: Planning and Analysis; Systems Study: System Design and Selection; Systems Study: Implementation, Follow-Up, and Maintenance; PART SIX: SPECIAL TOPICS; Auditing Computerized Accounting Information Systems; Electronic Commerce and the Internet; Computer Technology and AISs

Supplements: Solutions Manual; Test Bank; PowerPoints; Computerized Testbank

For further details please visit:
www.wileyeurope.com/college/bagranoff

ISBN 13: 9780471655305 / ISBN 10: 0471655309
544pp 2004 Pr



Accounting Information Systems

A Managerial Approach

EDDY VAASSEN, *University of Maastricht, The Netherlands*

Many books explain the basic concepts and principles of accounting information systems (AIS), but only *Accounting Information Systems: A Managerial Approach* places the subject firmly in the context of existing management practices. This complete text takes a broad view of AIS by drawing comparisons between U.S. and European approaches. Students will understand the interaction between information communication technology (ICT) and AIS, and see how AIS must be handled from a managerial standpoint.

Features

- Develops a European perspective on AIS
- Considers the accounting information system as an enabler of organisational control
- Examines the interaction between information and communication technology (ICT) and AIS
- Includes a series of 14 comprehensive case studies that integrate the theory as discussed in the book and demonstrates the importance of AIS in real-life situations
- Includes a series of chapter-specific cases that can be used to test if the theory discussed in each chapter has been understood

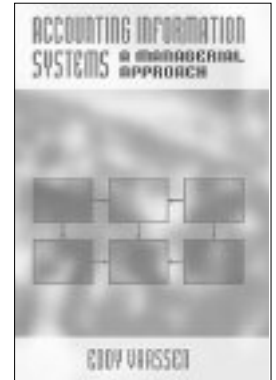
Contents: An Overview of Accounting Information Systems; Cornerstones of Accounting Information Systems; Organisations with a Dominant Flow of Goods; Organisations without a Dominant Flow of Goods; Contingency Approaches to Accounting Information Systems; Information and Communication Technology and Related Administrative Concepts; The Dynamics of Internal Control an ICT; Bridging the Gap between Internal Control and Management Control; The Integrative Role of the Accounting Information System in Managing Contemporary Organisations; Communications of Accounting Information Systems

Readership: One semester courses at undergraduate and postgraduate level.

Supplements: PowerPoint Slides; EOC Case; Comp Case

For further details, including a sample chapter please visit:
www.wileyeurope.com/college/vaassen

ISBN 13: 9780471499282 / ISBN 10: 0471499285
356pp 2002 Pr



Accounting Information Systems

Essential Concepts and Applications, 4TH EDITION

JOSEPH W. WILKINSON, *Arizona State University (Emeritus)*,
MICHAEL J. CERULLO, *Southwest Missouri State University*,
VASANT RAVAL, *Creighton University* and
BERNARD WONG-ON-WING, *Washington State University*

The latest edition of Wilkinson's book shows a significant reduction in its size. This has been achieved by providing a CD-ROM with every copy to give added coverage making it flexible enough to suit a variety of different approaches to the course.

Contents: Overview of Systems; Computer Systems Functions; Control Concepts and Procedures; Transaction Cycles; Development of Information Systems; Index.

CD-ROM Contents: Decision Making, Information Needs, and Introduction to Information Processing; Support Systems; Decision Support and Expert Systems; the Conversion Cycle; the Human Resource Management Cycle; Computer Hardware; Computer Software; Data Communications; Microcomputer Systems; References; Appendix; Problems/Cases.

Supplements: Solutions Manual, Instructor's Resource Guide, Computerised Test Bank; PowerPoint Presentations; Student support website – including cases, author contact details and a software library.

For further details please visit:
www.wileyeurope.com/college/wilkinson

ISBN 13: 9780471253525 / ISBN 10: 0471253529
608pp 1999 Hb

NEW

Risks, Control, and Security

Concepts and Applications

VASANT RAVAL, *Creighton University* and ASHOK FICHADIA

Never before has the integration of computer controls and accounting been more important. With the stringent requirements dictated by Sarbans-Oxley, all accounting professionals must fully understand the importance of the computer systems that run the numbers. This book provides the much needed background that all accounting information professionals need to understand.

This book uncovers the control and security challenges that businesses face in today's digital economy. It provides readers with a comprehensive understanding of information systems security issues such as risks, controls, and assurance. Current in its content, it is technically accurate, and yet accessible to those who have a basic understanding of computer-based systems and a desire to comprehend the new business environment.

Features

- Helps readers gain a basic understanding of the new landscape of risks, controls, and security
- Covers the risk model and methods of responding to risks in the networked environment
- Integrates the real-world experience in the use of concepts learned
- Utilizes concept maps throughout the chapters to enhance clarity and to integrate subject matter from cover to cover
- Focuses on security principles and issues that all businesses have to deal with.

Contents: Enterprise Risk Management; Information Systems Concerns and Risks; Control and Security Frameworks; Systems Availability and Business Continuity; Basic Cryptography; Public Key Infrastructure; Operating Systems Security; Application Security; Database Management Systems Security; Telecommunications Security; Network Security; Web Security; Policy, Regulation, and Ethics; Glossary; Index.

Supplements: Solutions Manual, Testbank, PowerPoint Slides

For further details please visit:
www.wileyeurope.com/college/raval

ISBN 13: 9780471485797 / ISBN 10: 0471485799
528pp December 2006 Hb

NEW

IT Security and Risk Management

JILL SLAY and ANDY KORONIOS, *both of University of South Australia*

IT Security and Risk Management is an original textbook written for undergraduate subjects on IT and e-business security. The text addresses the business implications and requirements of security rather than presenting a technical, programming approach that is generally aligned to studying computer science.

This new text address security technology and systems, issues associated with risk minimization and management when implementing security systems, legal and regulatory requirements, basic Cryptography and Public Key Infrastructure, ethics, forensics and fraud, and the intrinsic relationship between business strategy and security systems, such as electronic payment systems, supply chain management and internal/external firewalls.

Features

- Business management approach rather than computer technology orientation
- Strong security management focus with informative approach to technology and current security issues
- Considers wider business application and value of IS Security making the text more relevant to students with general technical and business knowledge.

Contents: An Introduction To Strategic IT Security And Risk Management; Building Blocks Of IT Security; The Australian Ethical, Legal, And Standards Framework; Electronic Crime And Forensic Computing; Basic Cryptography And Public Key Infrastructure; Securing The Network; Securing Network Operations, Databases And Applications; Strategies For E-Business Security; Mobile And Wireless Security; Security Of Web Services; Emerging Issues In IT Security.

Supplements: Solutions Manual, PowerPoint Slides

For further details please visit:
www.wileyeurope.com/college/slay

ISBN 13: 9780470805749 / ISBN 10: 0470805749
500pp January 2006 Pr

NEW

Modeling and Designing Accounting Systems

Using Access to Build a Database

C. JANIE CHANG and LAURA R. INGRAHAM

Modeling and Designing Accounting Systems provides both a conceptual and practical approach to Accounting Information System data modeling and database design.

Written as a supplement, the text begins with simple, easy to understand examples of data modeling using the resource-event-agent (REA) approach to model business processes. The text then provides step-by-step instructions explaining how to convert REA diagrams into database structures. Hands-on exercises are subsequently used to help students become familiar with using Microsoft Access to implement a database.

In the final three chapters of the text, students model and design a portion of the accounting information system for a single company, Tragg's Custom Surfboards, using the REA approach.

Contents: Business Processes, Data Modeling, and Information Systems; Data Models and Relational Databases; Using Access to Implement a Relational Database; Sales/Collection Business Process; Acquisition/Payment Business Process; Human Resource Business Process.

For further information please visit:
www.wileyeurope.com/college/chang

ISBN 13: 9780471450870 ISBN 10: 0471450871
150pp February 2006 Pr

Financial Statement Analysis

FORTHCOMING

Applying International Financial Reporting Standards

ENHANCED EDITION

KEITH ALFREDSON, *Consultant and former Head of AASB, Ken Leo, Curtin University of Technology*, RUTH PICKER, *Ernst & Young*, PAUL PACTER, *Deloitte*, JENNIE RADFORD, *Curtin University of Technology* and VICTORIA WISE, *Victoria University*

For full details, please see page 2.

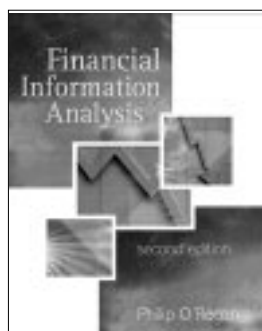
NEW

Financial Information Analysis

2ND EDITION

PHILIP O'REGAN, *University of Limerick*

Philip O'Regan addresses the nature and role of accounting information in modern society and, in particular, focuses on the company annual report. He places the discussion and analysis of the information contained in the annual report in as broad a context as possible.



New to This Edition

- Existing Chapters on creative accounting, corporate governance, regulatory structures and the market for accounting information have been updated
- The changed regulatory environment, particularly as pertaining to the requirements in relation to IFRS now forms the core "stream" of the text
- An additional section has been included which deals with the basic elements of bookkeeping and preparation of final accounts
- Additional computational questions and answers.

Contents: Introduction; Section 1 – Basic Elements; Basic Elements of Bookkeeping; Preparation of Final Accounts; Section 2 – Contexts: Regulatory and Legislative Contexts; Conceptual Context; Theoretical Context; Governance Context; Section 3 – Content: Narrative Reports; Financial Statements; Section 4 – Analysis: Fundamental Analysis; Activity & Liquidity; Financing; Profitability & Return on Investment; Section 5 – Issues: Business Combinations; Taxation, Pensions, Leases & Foreign Currency; Creative Accounting; Corporate Social Responsibility (CSR); International Accounting & Harmonisation; Section 6 – Company Analysis; Section 7 – Challenges & Opportunities: Alternative Approaches; Technology & Future Reports; Bibliography; Appendix; Index.

Supplements: Additional material and answers to questions for students and PowerPoint Slides for lecturers

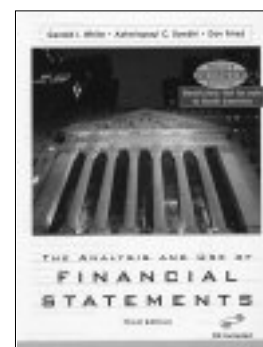
For further details please visit:
www.wileyeurope.com/college/o'regan

ISBN 13: 9780470865729 / ISBN 10: 0470865725
640pp September 2006 Pr

The Analysis and Use of Financial Statements

3RD EDITION

GERALD I. WHITE, *Grace & White, Inc*,
ASHWIN PAUL C. SONDHI, *A.C. Sondhi Associates*, and HAIM D. FRIED, *New York University*



Co-written by academics and practitioners, this text teaches students to first understand how financial statements are generated. Principles of analysis are then illustrated through the extensive use of actual corporate financial statements. The book integrates accounting, economic theory, and empirical research to provide a framework for financial statement analysis in a user-oriented context.

New to this Edition

- Additional material on revenue and expense recognition
- New cases have been added to develop students' research and analytical skills
- Three new financial statement appendices have been added.

Contents: Framework for Financial Statement Analysis; Analysis of Balance Sheet and Income Statement; Cash Flow Analysis; Foundations of Ratio and Financial Analysis; Empirical Research: Implications for Financial Statement Analysis; Analysis of Inventories; Capitalization of Long-lived Assets; Depreciation and Impairment of Long-lived Assets; Analysis of Income Taxes; Financing Liabilities; Off Balance Sheet Liabilities; Pensions and Postemployment Benefits; Analysis of Intercorporate Investments; Business Combinations; Analysis of Multinational Operations; Hedging and Risk Analysis; Equity Analysis; Fixed Income Analysis; Valuation and Forecasting.

Supplements: Solutions Manual

For further details please visit: www.wileyeurope.com/college/white

ISBN 13: 9780471429180 / ISBN 10: 047142918X 912pp 2003 Hb + CD

Introduction to Finance

NEW

Finance

RONALD MELICHER, *University of Colorado at Butler*

How do financial markets and institutions affect businesses and individuals? How do firms raise funds? How can an individual use markets and institutions to meet their own personal goals? In order to answer these questions, a reader must have a strong understanding of financial markets and institutions. This concise book provides the necessary information, presenting the general principles of finance and showing how they are applied in the field.

Features

- Equips the reader with a solid foundation of basic knowledge, concepts, and terms
- Explains how general principles are used in the field
- Includes recent examples and data to make the material more relevant
- Written in a conversational and appealing style
- Defines basic terms and then progresses to important strategies.

Contents: Introduction to Finance; Money and Interest Rates; Time Value of Money; Financial Statements, Cash Flow and Taxes; Analysis Of Financial Statements; The Basics Of Capital Budgeting; Cash Flow Estimation and Risk Analysis; Managing Working Capital; Short-Term Business Financing; Risk and Rate of Return; Capital Structure and the Cost Of Capital; Stocks and the Markets: Trading Securities; Distributions To Stockholders; Annuities, Bonds, Futures And Options; International Trade And Finance.

ISBN 13: 9780470007204 / ISBN 10: 0470007206
376pp October 2006 Pr

Bank Management

Text and Cases, 5TH EDITION

G. HEMPEL, *Southern Methodist University and*
D. SIMONSON, *University of New Mexico*

This text is intended for use on an undergraduate level course in Commercial Bank Management or Financial Institution Management. The authors aim to present the institutional setting of banking in a framework that recognizes the vast bridge to financial markets and theory.

Contents: The Changing Nature of Banking in the US; Understanding a Bank's Financial Statements; Evaluating a Bank's Returns, Risks, and Overall Performance; Foundations of Value in Banking; Asset and Liability Management and the Yield Curve; The Acquisition and Cost of Bank Funds; Measuring and Providing Reserves and Liquidity; Managing the Security Portfolio; Managing Bank Capital; The Bank Credit Organization; Credit Selection, Underwriting, and Portfolio Diversification; Consumer Lending; Financial Futures and Forwards: Hedging and Pricing; Interest Rate Swaps: Hedging and Pricing; International Banking.

Supplements: Instructor's Resource Guide

For further information please visit:
www.wileyeurope.com/college/hempel

ISBN 13: 9780471169604 / ISBN 10: 0471169609
704pp 1999 Hb

Modern Banking

SHELAGH HEFFERNAN, *Cass Business School, London*

Modern Banking focuses on the theory and practice of banking, and its prospects in the new millennium.

Features

- Includes examples of real-life situations (the Barings collapse)
- Modern Banking concludes with a set of case studies that give practical insight into the key issues covered in the book:
 - The core banking functions
 - Different types of banks and diversification of bank activities
 - Risk management: issues and techniques
 - Global regulation: Basel 1 and Basel 2.
 - Bank regulation in the UK, US, EU, and Japan
 - Banking in emerging markets
 - Bank failure and financial crises
 - Competitive issues, from cost efficiency to mergers and acquisitions
- Case Studies including: Goldman Sachs, Bankers Trust/Deutsche Bank, Sumitomo Mitsui, Bancamer.

Contents: What are Banks and What do They Do?; Diversification of Banking Activities; Management of Financial Risks; Global Regulation of Banks; Bank Structure and Regulation: UK, US, Japan and the EU; Banking in Emerging Markets; Bank Failures; Financial Crisis; Competitive Issues in Banking; Case Studies; Index

Readership: Primarily courses on Financial Markets and Institutions, but also used on modules on Corporate Finance and Investments courses at Undergraduate, MBA and Masters levels.

For further details, including a sample chapter please visit:
www.wileyeurope.com/college/heffernan

ISBN 13: 9780470095003 / ISBN 10: 0470095008
736pp 2004 Pr



The Economics of Banking

KENT MATTHEWS, *Cardiff Business School,*
JOHN THOMPSON, *formerly Liverpool Business School*

The Economics of Banking describes and explains trends and operations in banking within an accessible microeconomic framework. It incorporates theory with the practical aspects of banking so as to set banking within the economics paradigm. A primary section on trends within banking leads on to chapters on the microeconomics of banking, market structure and regulation.

Features

- Addresses the need for an up-to-date textbook that provides a micro-economic context to contemporary trends and operations in banking
- Combines applied and empirical issues with a sound theoretical approach.

Contents: Trends in Banking; Financial Intermediation; Financial Intermediary; Banking Typology; The Banking Firm; The Economics of Asset and Liability Management; The Lending Decision; Bank Efficiency; Bank Restructuring; Bank Regulation; Securitization; Risk Management; Macroeconomics of Banking; The Basics of Central Banking

Readership: Undergraduate and postgraduate students taking courses in banking. It will be appropriate for both 2 semester undergraduate courses and 1 semester postgraduate courses.

Supplements: PowerPoint Slides, Figures from the book and test questions

For further information, including sample chapters please visit:
www.wileyeurope.com/college/matthews

ISBN 13: 9780470090084 / ISBN 10: 0470090081 256pp 2005 Pr



Risk Management in Banking

2ND EDITION

JOËL BESSIS, *Director of Risk Analytics, CDC IXIS, Paris*

This greatly expanded new edition of Joël Bessis' seminal work *Risk Management in Banking* has been comprehensively revised and updated to take into account the changing face of risk management. Extensive new material has been included to reflect new developments in the field and to broaden the scope of the work.

Risk Management in Banking, 2nd Edition examines all aspects of financial risk management in banking, from global considerations right down to the fundamental aspects of the management of a particular profit centre. The author emphasises the need to understand conceptual and implementation issues of risk management and examines the latest techniques and practical issues.

Features

- Many new sections, including: credit risk and credit risk models, credit valuation, economic provisioning policies and business risk
- Expanded to include investment banking and other financial services.

Contents: Banking Risks; Risk Regulations; Risk Management Processes; Risk Models; Asset-Liability Management; Asset-Liability Management Models; Options and Convexity Risk in Banking; Mark-to-Market Management in Banking; Funds Transfer Pricing; Portfolio Analysis: Correlations; Market Risk; Credit Risk Models; Credit Risk: 'Standalone Risk'; Credit Risk: 'Portfolio Risk'; Capital Allocation; Risk-Adjusted Performance; Portfolio and Capital Management (Credit Risk).

Readership: Banking; Bank Management, Risk Management and Financial Services courses at postgraduate and MBA levels.

ISBN 13: 9780471893363 / ISBN 10: 0471893366 816pp 2002 Pr

Corporate Finance/Financial Management

Applied Corporate Finance

A User's Manual, 2ND EDITION

ASWATH DAMODARAN, *New York University*

This hands-on guide to corporate finance focuses on converting the theory and models in corporate finance into tools that can be used to analyze, understand and help any business. The text classifies all decisions made by any business into three groups: decisions on where to invest the resources or funds that the business has raised, decisions on where and how to raise funds to finance these investments, and decisions on how much and in what form to return funds back to the owners. All sections of the book are traceable to this framework.

Four very different firms are used as examples throughout the text to illustrate the universality of corporate financial principles across different firms in different markets and across different types of decisions. The firms used are Disney, a large publicly traded U.S. corporation; Aracruz Cellulose, a Brazilian paper and pulp company representing small, emerging market companies; Deutsche Bank, a financial service firm; and Bookscape, an invented New York city book store illustrating a small, private business.

Contents: The Foundations; The Objective in Decision Making; The Basics of Risk; Risk Measurement and Hurdle Rates; Measuring Return on Investment; Project Interactions, Side Costs and Side Benefits; Capital Structure: Overview of the Financing Decision; Capital Structure: The Optimal Financing Mix; Capital Structure: The Financing Details; Dividend Policy; Analyzing Cash Returned to Stockholders;

Supplements: Instructor's Lecture Guide; PowerPoint Slides; Instructor's Solution Guide; Student Solution Guide

For further details please visit:
www.wileyeurope.com/college/damodaran

ISBN 13: 9780471660934 / ISBN 10: 0471660930
672pp 2005 Pr



NEW

Financial Strategy

2ND EDITION

Edited by JANETTE RUTTERFORD, *The Open University Business School*, MARTIN UPTON and DEVENDRA KODWANI

Significantly revised and updated, this second edition of Financial Strategy is vital reading for MBA and advanced undergraduate students of Financial Strategy and Financial Management. The majority of articles and case studies in this edition are new and reflect recent developments in financial strategy, which have added value to organisations and improved their performance.

Key themes addressed are

- Trends in finance theory
- Adding value through investment, financing and risk management
- Measuring performance
- Corporate governance.

Features

- Combines both finance and accounting articles
- Covers both public and private sector issues in finance and accounting e.g. choice of capital structure of privatized utilities and of trusts; private sector Vs public sector funding of projects
- Addresses issues relevant to UK/US listed companies as well as an international audience
- The articles will be of topical interest, non-mathematical and are of 10-15 pages in length
- Articles which pinpoint future trends in both finance and accounting
- A practical rather than overly theoretical approach
- Case studies and examples with a global emphasis.

Contents: Introduction; Trends In Finance; Adding Value Through Investment; Adding Value Through Financing; Adding Value Through Risk Management; Measuring Performance; Governance And Ethics.

For further details please visit:
www.wileyeurope.com/college/rutterford

ISBN 13: 9780470016565 / ISBN 10: 0470016566
492pp February 2006 Pr



NEW

Personal Finance

GEORGE CALLAGHAN, IAIN FRIBBANCE and MARTIN HIGGINSON, *all of The Open University*

For full details please see page 18.

ISBN 13: 9780470028551 /
ISBN 10: 0470028556
416pp September 2006 Pr



Corporate Finance

Theory and Practice

PIERRE VERNIMMEN (*deceased*)

PASCAL QUIRY, *BNP Paribas*, YANN LE FUR,
Schroder Salomon Smith Barney and
MAURIZIO DALLOCHIO, and ANTONIO SALVI,
both of Bocconi Business School



This textbook describes the theory and practice of Corporate Finance showing how to use financial theory to solve practical problems from a truly European perspective. Section one includes financial analysis which is not included in any other corporate finance textbook.

Features

- Accompanying web site that includes: regular updating of statistics, graphs and charts; email questions to authors and receive answer in 72 hours; quizzes, case studies, articles, lecture notes, Q & A; Computer models
- Monthly newsletter (4 - 5 pages long) that is emailed to subscribers. Includes coverage of: analysis of hot topics, summary of recent research papers in corporate finance, monthly statistics (price curves, tax rates in Europe)

Contents: What is corporate finance?; Section One; Financial analysis; Part 1; Fundamental concepts in financial analysis; Cash flows; Earnings; Capital employed and invested capital; Walking through from earnings to cash flow; Getting grips with consolidated accounts; How to cope with the most complex points in financial accounts; Part 2; Financial analysis and forecasting; How to perform a financial analysis; Margin analysis: structure; Margin analysis: risks; Working capital and capital expenditures; Financing; Return on capital employed and return on equity; Conclusion of financial analysis; Section Two; Investment analysis; The financial markets; Part 1; Investment decision rules; The time value of money and the net present value; The internal rate of return; Incremental cash flows and other investment criteria; Measuring value creation; Risk and investment analysis; Part 2; The risk of securities and the cost of capital; The risk and return of securities; The cost of equity; From the cost of equity to the cost of capital; The term structure of interest rate; Section Three; Corporate financial policies; Part 1; The main financial securities; Enterprise value and financial securities; Bonds; Other debt products; Equity; Options; Hybrid securities; Selling securities; Part 2; Value and the capital structure policy; Value and corporate finance; Capital structure and the theory of perfect capital markets; The trade-off model; Debt equity and options theory; Working out details: the design of the capital structure; Part 3; Equity capital and dividend policies; Internal financing: reinvesting cash flow; Returning value to shareholders: dividend policies; Capital increases; Section Four; Financial management; Part 1; Valuation and financial engineering; Valuation; Choice of corporate structure; Taking control of a company; Mergers and demergers; Lbos; Bankruptcy and restructuring; Part 2; Managing net borrowings and financial risks; Managing the company's cash flows; Off-balance sheet financing; Managing financial risks; Appendices; Glossary; Index

Supplements: PowerPoint Slides

The community website, containing a wealth of information and tools can be found at: www.vernimmen.com

ISBN 13: 9780470092255 / ISBN 10: 0470092254 1056pp 2005 Pr

Analysis of Financial Data

GARY KOOP, *University of Strathclyde*

For full details of this title please see page 24.

ISBN 13: 9780470013212 / ISBN 10: 0470013214
250pp 2005 Pr

Corporate Finance

Theory and Practice, 2ND EDITION

ASWATH DAMODARAN, *New York University*

Intended for the Corporate Finance course at the MBA level, Aswath Damodaran treats corporate finance as a living discipline by making it much more applied than others.

Features

- "Real Companies, Real Data." Three companies, Boeing, The Home Depot, and Infosoft, are used as examples throughout the text. By following the same three companies throughout, readers gain the necessary background to understand the financial principles as they are presented
- "Real Companies, Real Time." These end of chapter exercises present readers with a guiding set of activities and questions for them to apply to a company of their choosing. This "live case study" approach allows the reader to study a company of interest to them while applying chapter concepts to a real company
- With an emphasis on framework, Damodaran uses a "big picture" approach to insure that readers do not get intimidated by the detail of the formulas and theoretical models.

Contents: Introduction to Corporate Finance; The Objective in Corporate Finance; The Time Value of Money; Understanding Financial Statements; Value and Price: An Introduction; The Basics of Risk; Estimating Hurdle Rates for Firms; Estimating Hurdle Rates for Projects; Estimating Earnings and Cash Flows on Projects; Investment Decision Rules; Investment Analysis with Inflation and Exchange Rate Risk; Project Interactions, Side Benefits and Side Costs; Investments in Non-Cash working Capital; Investments in Cash and Marketable Securities; Investment Returns and Corporate Strategy; An Overview of Financing Choices; The Financing Process. The Financing Mix; The Optimal Financing Mix; Financing Mix and Choices; Dividend Policy; Analyzing Cash Returned to Stockholders; Beyond Cash Dividends: Buybacks, Spin Offs and Divestitures; Valuation: Principles and Practice; Value Enhancement: Tools and Techniques; Acquisitions and Takeovers; Option Applications in Corporate Finance.

Readership: Students studying Corporate Finance at advanced undergraduate and MBA levels.

Supplements: Instructor's Resources; Lecture Outlines with PowerPoints; Computerised Test Bank; Study Guide; Solutions Manual; Data Sets; Student Exercises.

For further details please visit:

www.wileyeurope.com/college/damodaran

ISBN 13: 9780471283324 / ISBN 10: 0471283320
1008pp 2003 Hb

NEW

Financial Reporting and Corporate Governance

TOM LEE, *University of Alabama*

For full details see page 5.

ISBN 13: 9780470026816 / ISBN 10: 0470026812
376pp October 2006 Pr

NEW

Personal Finance

GEORGE CALLAGHAN, IAIN FRIBBANCE and MARTIN HIGGINSON, all of The Open University

High levels of unsecured debt, diminishing pensions, and rising student fees are just some of the mounting financial challenges we face today – are we equipped to cope? *Personal Finance* is an innovative new book that helps build competence and confidence in making financial decisions. It distils important but complex concepts into useable form and relates them to actual experience.

Coverage includes:

- Income, expenditure, and budgeting
- Savings and investments
- Financial Balance Sheets
- Caring and sharing
- Borrowing and debt
- Housing
- Pensions and retirement planning
- Insurance



"There is no question that what distinguishes this book from competing texts is the use of the socio-economic context and broader setting which I have not seen in any competing text book. It will make the text more useful for an academic course and certainly makes for interesting reading."

Jane King, Oxford Brookes University

Features

- The first major personal finance textbook to combine practical financial planning skills with an analysis of the wider economic and social picture, situating students' understanding of financial matters in a relevant, holistic context
- Places significant emphasis on the relationship between individuals and their households, and wider family networks, recognising that personal financial decision making is not an isolated activity
- Develops a four-step practical financial planning model to help students navigate complex financial arguments and address difficult financial questions

Contents: Introduction; Personal finance: setting the context; Income; Expenditure and budgeting; Debt; Savings and investments; Housing and the financial balance sheet; Pensions; Sharing and caring; Insurance and life events; Personal finance: the changing context; References; Glossary of Key Terms; Index.

Supplements: PowerPoint Slides, web-based personal calculators

ISBN 13: 9780470028551 / ISBN 10: 0470028556

416pp September 2006 Pr

NEW

Multinational Financial Management

8TH EDITION

ALAN C. SHAPIRO, *University of Southern California*

Now in its eighth edition, this comprehensive book provides a conceptual framework within which key financial decisions of the multinational firm can be analyzed. The approach is to treat international financial management as a natural extension of the principles learned in the first course in financial management. The book builds its coverage of international finance on the framework of valuation established by domestic corporate finance.

New to This Edition

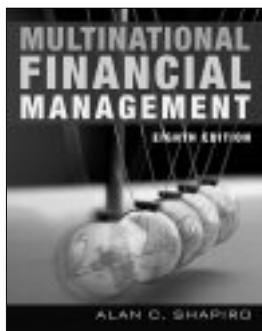
- New Mini-cases added throughout the chapters
- Enhanced discussion of China and its impact on the international financial system, including a discussion of the debate over the proper value for the yuan and the crisis afflicting the Chinese banking system
- Enhanced discussion of the euro, including Sweden's rejection of the euro, the pros and cons of Britain's entry to the EMU, how the euro reacted to new information on the European Central Bank's monetary policy, the impact of a strong euro on U.S. and European companies, and why and how the French and Dutch rejections of the European constitution affected the euro's value
- New discussion of the debate over outsourcing
- New coverage of the political considerations underlying the debate over protectionism
- The causes and consequences of competitive devaluations during 2003
- Discussion of central bank foreign exchange reserve policy

Contents: Preface; PART I: ENVIRONMENT OF INTERNATIONAL FINANCIAL MANAGEMENT; Introduction: Multinational Enterprise and Multinational Financial Management; The Determination of Exchange Rates; The International Monetary System; Parity Conditions in International Finance and Currency Forecasting; The Balance of Payments and International Economic Linkages; Country Risk Analysis; PART II: FOREIGN EXCHANGE AND DERIVATIVES MARKETS: The Foreign Exchange Market; Currency Futures and Options Markets; Swap and Interest Rate Derivatives; PART III: FOREIGN EXCHANGE RISK MANAGEMENT: Measuring and Managing Translation and Transaction Exposure; Measuring and Managing Economic Exposure; PART IV: FINANCING THE MULTINATIONAL CORPORATION: International Financing and National Capital Markets; The Euromarkets; The Cost of Capital for Foreign Investments; PART V: FOREIGN INVESTMENT ANALYSIS: International Portfolio Investment; Corporate Strategy and Foreign Direct Investment; Capital Budgeting for the Multinational Corporation; PART VI: MULTINATIONAL WORKING CAPITAL MANAGEMENT: Financing Foreign Trade; Current Asset Management and Short-Term Financing; Managing the Multinational Financial System; Glossary of Key Words and Terms in International Finance; Index.

Supplements: PowerPoint Slides, Test Bank, Instructor's Manual with Solutions, WebCT and Blackboard

Further details, including sample chapters can be found at:
www.wileyeurope.com/college/shapiro

ISBN 13: 9780471737698 / ISBN 10: 0471737690
768pp September 2006 Hb



NEW

International Finance

A Casebook

MIHIR A. DESAI, *Harvard University*

Desai's case studies provide readers with a unique perspective in the field of international corporate finance. His cases will help them understand international financial markets, including the instruments and techniques used in the foreign exchange market, monetary policy and international asset allocation. With the help of practical examples, readers will also examine the decision-making that goes into formulating an appropriate foreign exchange hedging strategy, how to finance multinational operations, cross-border mergers and leveraged buy-outs, and much more.

Contents: Part I: Exchange Rates, Markets and Firms: Exchange Rates and Global Markets; Exchange Rates and Firms; Part II: Multinational Finance: Financing Decisions within the Firm; Valuing Cross-Border Investments; Part III: Cross-Border Financing: Cross-Border Financial Decisions; Part IV: Institutions and Finance: Finance in Weak Institutional Environments; Regulatory Regimes.

Supplements: Teaching Notes

For further details please visit:
www.wileyeurope.com/college/desai

ISBN 13: 9780471737681 / ISBN 10: 0471737682
528pp February 2006 Hb

Foundations of Multinational Financial Management

5TH EDITION

ALAN SHAPIRO, *University of Southern California*

Focused on real-life decision making in an international context, this text demystifies and simplifies multinational financial management in a clear, conceptual framework. The approach is to treat international financial management as a natural and logical extension of the principles and valuation framework provided by domestic corporate financial management to account for dimensions unique to international finance. All traditional areas of corporate finance are explored – working capital management, capital budgeting, cost of capital, and financial structure – from the perspective of a multinational corporation.

Features

- All the traditional areas of corporate finance are explored – working capital management, capital budgeting, cost of capital, and financial structure – from the perspective of a multinational corporation
- Foundations focuses on decision making in an international context
- This text offers a variety of real-life examples, both numerical and institutional, that demonstrate the use of financial analysis and reasoning in solving international financial problems.

Contents: Part I: Environment of International Financial Management; Introduction: Multinational Enterprise and Multinational Financial Management; The Determination of Exchange Rates; The International Monetary System; Parity Conditions in International Finance and Currency Forecasting; The Balance of Payments and International Economic Linkages; Country Risk Analysis; Part II: Foreign Exchange and Derivatives Markets; The Foreign Exchange Market; Currency Futures and Options Markets; Swaps and Interest Rate Derivatives; Part III: Foreign Exchange and Risk Management; Measuring and Managing Translation and Transaction Exposure; Measuring and Managing Economic Exposure; Part IV: Financing the Multinational Corporation; International Financing and National Capital Markets; The Euromarkets; The Cost of Capital for Foreign Investments; Part V: Foreign Investment Analysis; International Portfolio Investment; Corporate Strategy and Foreign Direct Investment; Capital Budgeting for the Multinational Corporation; Financing Foreign Trade; Current Asset Management and Short-Term Financing; Managing the Multinational Financial System.

Supplements: Computerised Test Bank, PowerPoint Slides, Instructor's Manual, Student Study Guide

For further details please visit:
www.wileyeurope.com/college/shapiro

ISBN 13: 9780471661177 / ISBN 10: 0471661171 640pp 2004 Hb

FORTHCOMING

Applying International Financial Reporting Standards

ENHANCED EDITION

KEITH ALFREDSON, *Consultant and former Head of AASB*, KEN LEO, *Curtin University of Technology*, RUTH PICKER, *Ernst & Young*, PAUL PACTER, *Deloitte*, JENNIE RADFORD, *Curtin University of Technology* and VICTORIA WISE, *Victoria University*

For full details, please see page 2.

Financial Markets & Investments

NEW

Financial Instruments and Markets

A Casebook

GEORGE CHACKO, *Harvard University*

Financial Instruments and Markets: A Casebook, is a case text or supplement for undergraduate courses in Financial Markets, or Capital Markets. The course covers bond, equity and foreign exchange markets. This casebook can be used by itself or in addition to a Financial Markets text.

Contents: Introduction; Fixed Income Securities: Concepts; Fixed Income Securities: Applications; Derivative Securities; Equity Options: Concepts; Credit Derivatives; Interest Rate Derivatives; Equity And Options Exchanges; Real Options.

Supplements: Printed Teaching Notes

For further details please visit:
www.wileyeurope.com/college/chacko

ISBN 13: 9780471737674 / ISBN 10: 0471737674
656pp February 2006 Hb

NEW

Investments

Analysis and Management,
10TH EDITION

CHARLES JONES, *North Carolina State University*

This bestseller teaches readers not only how to identify successful investment opportunities, but how to anticipate and deal with investment problems and controversies. Jones carefully and gradually develops key concepts, while covering all the necessary background material. Only essential formulas are included. It's one of the most readable, comprehensible investments titles available!



Features

- Details the variety of securities available, the markets in which they are traded, mechanics of securities trading, and insight into the important concept of risk and return
- Examines portfolio analysis, valuation and management of stocks and bonds
- Complete discussion of Exchange Traded Funds, operations on NYSE and NASDAQ, margin trading, electronic communication networks, global investing, and technical analysis
- New Behavioral Finance chapter
- Added ethics coverage of the Sarbanes-Oxley Legislation
- Increased discussion of globalization issues

Contents: PART ONE BACKGROUND: Understanding Investments; Investment Alternatives; Indirect Investing; Securities Markets; How Securities Are Traded; PART TWO PORTFOLIO AND CAPITAL MARKET THEORY: Returns and Risks from Investing; Portfolio Theory; Portfolio Selection; Asset Pricing Models; PART THREE COMMON STOCKS: ANALYSIS, VALUATION AND MANAGEMENT: Common Stock Valuation; Common Stocks: Analysis and Strategy; Market Efficiency; PART FOUR SECURITY ANALYSIS: Economy/Market Analysis; Sector/Industry Analysis; Company Analysis; Technical Analysis; PART FIVE FIXED-INCOME SECURITIES: ANALYSIS, VALUATION AND MANAGEMENT: Bond Yields and Prices; Bonds: Analysis and Strategy; PART SIX DERIVATIVE SECURITIES: Options; Futures; PART SEVEN INVESTMENT MANAGEMENT: Portfolio Management; Evaluation of Investment Performance.

Supplements: Instructor's Manual, Test Bank, PowerPoint Slides

ISBN 13: 9780470047811 / ISBN 10: 047004781X
672pp October 2006 Pr

Investment Management

2ND EDITION

STEPHEN LOFTHOUSE, *Former Executive Chairman of James Capel*

Completely revised and updated, this new edition provides a solid introduction to investment techniques and up-to-date financial theory and has been expanded to include discussions of derivatives, bonds and fixed interest, equity investment, as well as private client accounts.

Written by two highly regarded authors, *Investment Management* provides a thorough grounding in current investment techniques in a form uniquely suited to the perspective of the fund manager and analyst. Readers will find enlightening and practical coverage of such topics as behavioral finance, assessing investment systems, creative accounting and bankruptcy, neglected and new stocks, arbitrage pricing theory, forecasting the economy, business cycle, valuation, emerging markets, and passive investment management.

Contents: Preface; Introduction; Portfolio Theory; The Capital Asset Pricing Model; Arbitrage Pricing Theory; Behavioural Finance; The Efficient Market; Introduction to Share and Sector Selection; Economic Fundamentals; Accounting Fundamentals; Dividend Discount and Price-Earnings Models; Earnings-Based Share Selection; Aspects of Value versus Growth; Value, Growth and Size: Evidence; A Share Picker's Miscellany; Technical Analysis; Sector Strategy; Constructing a Share Portfolio; Bonds: An Introduction; Bond Strategy; International Investing; Derivatives; Strategic and Tactical Asset Allocation; Tactical Asset Allocation: The Economy and Market Ratios; Tactical Asset Allocation: Risk and Return; Fund Managers: Buy, Sell or Hold?; Appendix: Statistical Methods; Glossary; References; Index.

Readership: Investment Management and Investment courses at MBA and MSc levels.

For further details please visit:
www.wileyeurope.com/college/lofthouse

ISBN 13: 9780471492375 / ISBN 10: 047149237X
600pp 2001 Pr

European Financial Systems in the Global Economy

BEATE RESZAT, *University of Hamburg, Germany*

European Financial Systems in the Global Economy provides an overview of sources of finance, types of financial intermediation and financial systems in Europe and their relative importance in the world economy. It describes market mechanisms and prices and gives a broad introduction to the relevant regional financial and monetary issues (including those countries that will join the EU in the future). It is an ideal primer for those new to the world of finance.

Contents: Introduction; European financial markets in history; Market structures; Fixed-income markets; Equity markets; European financial markets in the world economy; Diversification, hedging and arbitrage; Policy Issues; Financial supervision; EMU and financial integration; Appendices; Bill of exchange; Rating agencies; Luxembourg; Tobin tax; Nonlinearities; Value at risk; CFA Franc Zone; Optimum Currency Area

Readership: Students of finance, banking economics and business at undergraduate.

Supplements: PowerPoint Slides; Questions, Answers; Instructor's Manual

For further details please visit:
www.wileyeurope.com/college/reszat

ISBN 13: 9780470870563 / ISBN 10: 0470870567
262pp 2005 Pr

Financial Market Analysis

2ND EDITION

D. BLAKE, *Birkbeck College, London*

Modern finance theory offers certain predictions about how an efficiently organised financial system operates. Through an up-to-date and authoritative analysis of financial markets from within the framework of modern finance theory, *Financial Market Analysis* provides the means of assessing the results of these predictions in a practical hands-on manner.

David Blake, covers how securities ought to be organised and managed in light of modern finance theory. He compares the theory with the real world of security analysis and evaluation, and also portfolio structuring and management in order to determine how well practice corresponds with the theory, or alternatively, how difficult the theory is to implement in practice.

Contents: INTRODUCTION TO FINANCIAL MARKETS; The Financial System; The Market Determination of Discount Rates; Financial Arithmetic; THE ANALYSIS AND VALUATION OF SECURITIES: Money Market Securities; Bonds; Shares; Foreign Currency; Forwards and Futures; Options, Warrants and Convertibles; Synthetic Securities; PORTFOLIO ANALYSIS, MANAGEMENT AND PERFORMANCE MEASUREMENT; Market Efficiency: Theory and Evidence; Speculation and Arbitrage; Portfolio Analysis and Asset Pricing; Portfolio Management; Portfolio Performance Measurement; Hedging and Efficient Portfolio Management; POSTSCRIPT. The Failure of the Financial Markets; Recent Developments in Financial Market Analysis.

Readership: Financial Markets and Financial Institutions, Financial Instruments and Portfolio Management courses at undergraduate and MBA levels.

ISBN 13: 9780471877288 / ISBN 10: 047187728X 748pp 1999 Pr

Entrepreneurial Finance

2ND EDITION

RICHARD L. SMITH, *Claremont Graduate University*
JANET A. KIHOLM SMITH, *Claremont McKenna College*

Smith and Smith apply current thinking in the areas of valuation, real options, and the economics of contracts to new venture decision making. Readers learn to think of new ventures as portfolios of real options, value financial claims of the entrepreneur and venture capital investors, and structure financial contracts in light of new venture information problems. They also learn to use simulation and scenario analysis to evaluate the implications of uncertainty and financial decisions.

Features

- Stresses the importance of strategy in new venture planning
- Develops real-world context through relevant examples
- Spreadsheet modeling and simulation using custom software provides hands-on learning.

Contents: Part I: Getting Started; Introduction; An Overview of New Venture Financing; Part II: Financial Aspects of Strategic and Business Planning; The Business Plan; New Venture Strategy; Developing Business Strategy: Using Simulations; Part III: Financial Forecasting; Methods of Financial Forecasting; Assessing Financial Needs; Part IV: Valuation; The Framework of New Venture Valuation; Valuation in Practice – The Outside Investor's Perspective; Valuation – The Entrepreneur's Perspective; Part V: Organizational Design & Financial Contracting; Financial Contracting with Symmetric Information; Dealing with Information and Incentive Problems; Financial Contracting; Part VI: Financing Sources and Harvesting; Venture Capital; Choice of Financing; Harvesting; Part VII: Conclusion; The Future of Entrepreneurial Finance: A Global Perspective.

Supplements: Sample Course Syllabi; Solutions; Suggested Cases; Sample Exams; Additional Discussion and Computational Problems

For further details please visit:
www.wileyeurope.com/college/smith

ISBN 13: 9780471230724 / ISBN 10: 0471230723
640pp 2004 Hb

Investments

Spot and Derivatives Markets

KEITH CUTHBERTSON and DIRK NITZSCHE, *both of Imperial College London*

Based on class-tested material, this book is an excellent introduction to global financial markets. The authors link theory and real world issues in their coverage of equity, bond and FX strategies including methods such as chartism, neural networks and chaos theory. This practical approach is also applied to topics in corporate finance, including valuation of companies using NPV and other techniques such as economic value added (EVA), adjusted present value (APV) and real options theory. Raising funds in the money markets and via equity and debt securities, as well as dividend and merger policy provide further practical illustrations of theoretical ideas. Futures, options and swaps and their use in speculation, hedging and arbitrage are also examined.

Features

- Topic boxes on current policy issues and newspaper extracts, giving practical applications and real world context of the ideas presented
- Clear, simple and consistent mathematical notation, with worked examples and end of chapter questions
- Supporting website including Lecturer's Resource Pack and Student Centre with interactive Excel and GAUSS software.

Contents: Preface; OVERVIEW AND BASIC CONCEPTS: Markets, Firms and Investors; The Business Environment; BASIC CONCEPTS: Investment Appraisal; Financial Arithmetic; Basic Statistics; MONEY AND FIXED INCOME MARKETS: Money Markets; Bond Markets; Forward Rates, Yield Curves and the Term Structure; Bond Market Strategies; PORTFOLIO THEORY AND CAPITAL STRUCTURE: Portfolio Theory and Asset Returns; Valuing Firms: Capital Structure and the Cost of Capital; EQUITY MARKETS: Equity Finance and Stock Valuation; Efficient Markets and Predictability; Anomalies, Noise Traders and Chaos; THE FOREX MARKET: The Foreign Exchange Market; Spot FX: Fundamentals and Noise Traders; Technical Trading Rules; International Portfolio Diversification; DERIVATIVE SECURITIES: Derivative Securities: An Overview; Futures Markets; Options Markets; Glossary; List of Symbols; List of 'Topic Boxes'; Internet Sites; References; Author Index; Subject Index.

Supplements: Chapter Questions; Excel files; PowerPoint files; Lecture Slides

For further details please visit:
www.wileyeurope.com/college/cuthbertson

ISBN 13: 9780471495833 / ISBN 10: 0471495832 714pp 2001 Pr

FORTHCOMING

Modern Financial Markets

Prices, Yields and Risk Analysis

AMY HACKNEY BLACKWELL

Throughout this concise, accessible book, readers will quickly learn the fundamental concepts of managerial finance while discovering how things really work. The material is explained using an intuitive theoretical context, providing them with a richer understanding of the material and better insights into solving problems. Finance concepts are covered in a common sense manner and the use of mathematical jargon is minimized. The unifying theme for the book is the concept of valuation since it is the most fundamental concept in finance. The authors define and discuss value in terms of net present value (NPV).

Features

- Goes beyond valuing stocks, bonds and capital projects to also discuss how businesses are valued
- Nearly one-third of all the problems come from non-finance functional areas such as marketing, human resource management, information systems, and operations management
- Provides a global perspective by examining the international financial environment and introducing some basic tools of international financial analysis. More international topics are also developed and integrated throughout the book
- Develops a framework for the consideration of ethical issues in financial management
- Includes an Integrated Case at the end of the chapter that illustrates and ties together the major themes

ISBN 13: 9780470000106 / ISBN 10: 0470000104
608pp Spring 2007 Hb

FORTHCOMING

Equity Asset Valuation

JOHN STOWE, *University of Missouri – Columbia*,
JERALD PINTO, *TRM Services*, DENNIS MCLEAVEY, *AIMO*

Published with the CFA, this comprehensive introduction to equity investments allows readers to fully understand the general analysis of these types of investments.

Features

- Integrates accounting and finance concepts providing consistency of notation and continuity of topic coverage critical to the learning process
- Delivers a collection of valuation models plus instruction as to which models are most appropriate for specific companies and situations.

ISBN 13: 9780470052822 / ISBN 10: 0470052821
336pp Spring 2007 Hb

Venture Capital and Private Equity

A Casebook, 3RD EDITION

JOSH LERNER, *Harvard Business School and National Bureau of Economic Research*, FELDA HARDYMON, and ANN LEAMON, *both of Harvard Business School*

The third edition of Lerner, Hardymon and Leamon's text presents a collection of new and updated real-world cases– supplemented by detailed industry notes that explore the exciting and dynamic world of venture capital and buyout funds. This edition is thoroughly revised to reflect today's new realities: troubled portfolio firms, markedly smaller funds, and ongoing attempts to address the problematic practices of the late 1990s.

Contents: Introduction; Private Equity Today and Tomorrow; Martin Smith: January 2002; Module 1: The Private Equity Cycle: Fundraising; Yale University Investments Office: June 2003; Acme Investment Trust: January 2001; A Note on private equity partnership agreements; Grove Street Advisors; A Note on the private equity fundraising process; Gold Hill Venture Leasing; Module 2: The Private Equity Cycle: Investing; Adams Capital Management: March 2002; Martin Smith: May 2002; AIT Group Plc; A Note on valuation in private equity settings; A Note on European private equity; Brazos Partners: The CoMark LBO; Montagu Private Equity; Metaphor Securities: September 1997; A Note on private equity securities; Endeca Technologies (A); Chengwei Ventures and the hdt Investment; A Note on private equity in developing countries; Module 3: The Private Equity Cycle: Exiting; Apax Partners and Xerium S.A.; Exxel Group: March 2001; A Note on the initial public offering process; Between a Rock and a Hard Place: Valuation and Distribution in Private Equity; Module 4: The Private Equity Cycle: New Frontiers; Building to a Crescendo; Battery Ventures; Accel Partners' European Launch; In-Q-Tel; Note on corporate venture capital; 3i Group PLC; Appendix

Supplements: Teaching Notes

For further details please visit:
www.wileyeurope.com/college/lerner

ISBN 13: 9780471230694 / ISBN 10: 0471230693
576pp 2004 Hb

NEW

Raising Venture Capital

RUPERT PEARCE, *Inmarsat Ventures* and SIMON BARNES, *Imperial College London*

Raising Venture Capital provides practical insights into positioning a business to raise venture capital finance, and how to navigate the investment process, based on a mix of real life deal experience and sound academic theory and research. This book reveals how the delicate relationship between entrepreneurs and venture capitalists is managed before, during and after the deal, creating the ideal platform on which to build a successful business. By understanding the principles that drive venture capital deals this book explains how entrepreneurs and venture capitalists can structure a win-win deal creating value for both. A detailed, clause-by-clause examination of a venture capital term sheet provides practical solutions to the typical 'sticking points' in a venture capital deal, provides insight into what can and cannot be negotiated, and minimises the risk of potentially successful deals being derailed. Raising Venture Capital is practical in focus but based on sound academic theory, research and teaching materials gathered over the last 4 years at Tanaka Business School.

Contents: PART I: THE BUSINESS OF VENTURE CAPITAL; Entrepreneurs and Venture Capitalists; Other People's Money; The Limited Partnership; The Competitive Environment; The VC's Investment Model; PART II: ACCESSING VENTURE CAPITAL; Is Venture Capital the Right Option?; Choosing a VC Firm; The Entry Point; The Investment Process; Preparing for the Investment Process; PART III: THE VC TERM SHEET; Business Valuation; Investment Structure; Syndication; Investment Milestones; Corporate Governance; The Equity Participation; Share Incentives; Share Vesting; Pre-emption Rights on Securities Issues; Anti-dilution Rights; Provisions Relating to Share Transfers; Deal Management Terms.

ISBN 13: 9780470027578 / ISBN 10: 0470027576
258pp February 2006 Hb

Financial Institutions, Markets, and Money

9TH EDITION

DAVID S. KIDWELL, *University of Minnesota*, DAVID W. BLACKWELL, *Texas A&M University*, DAVID A. WHIDBEE, *Washington State University* and RICHARD L. PETERSON, *Texas Tech University*

The focus of the ninth edition of *Financial Institutions, Markets, and Money* is to provide a balanced introduction to the operation, mechanics, and structure of the U.S. financial system, emphasizing its institutions, markets, and financial instruments. The authors stress the mastery of fundamental material, placing an emphasis on how things really work in a market context. The book has balanced coverage of the U.S. financial system with a strong emphasis on both institutions and markets.

Contents: PART I: THE FINANCIAL SYSTEM: Overview of Financial Institutions and Markets; The Federal Reserve and Its Powers; The Fed and Interest Rates; PART II: HOW INTEREST RATES ARE DETERMINED: The Level of Interest Rates; Bond Prices and Interest Rate Risk; The Structure of Interest Rates; PART III: FINANCIAL MARKETS: Money Markets; Bond Markets; Mortgage Markets; Equity Markets; Derivatives Markets; International Markets; PART IV: COMMERCIAL BANKING; Commercial Bank Operations; Bank management and Profitability; International Banking and Lending; Regulation of Financial Institutions; PART V: FINANCIAL INSTITUTIONS: Thrift Institutions and Financial Companies; Insurance Companies and Pension Funds; Investment Banking and Venture Capital; Investment Companies and Hedge Funds; Glossary; Credits and Acknowledgments; Index.

Supplements: Powerpoints; Test bank; Instructor's manual; Study guide

For further details please visit:
www.wileyeurope.com/college/kidwell

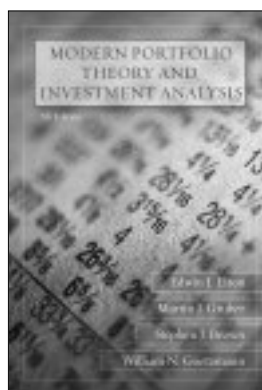
ISBN 13: 9780471697572 / ISBN 10: 0471697575
680pp 2005 Hb

NEW

Modern Portfolio Theory and Investment Analysis

7TH EDITION

EDWIN J. ELTON, *New York University*



Presenting advanced concepts of investment analysis and portfolio management, this book stresses the economic intuition behind the subject matter. Topics include financial securities and financial markets, sections on the uses of Arbitrage Pricing Theory, the performance of international funds, bond management and multi-index models in portfolio evaluation. An update of a classic book in the field, *Modern Portfolio Theory* examines the characteristics and analysis of individual securities as well as the theory and practice of optimally combining securities into portfolios. Readers will also discover the strengths and weaknesses of modern portfolio theory as well as the latest breakthroughs.

New to this Edition:

- Updated figures and tables
- Extensive revision of Chapter 7 (Correlation Structure of Security Returns, The Single Index Model), Chapter 8 (Correlation Structure of Security Returns, Multi-Index Models and Grouping Techniques), and Chapter 10 (Utility Analysis)
- Two new chapters have been added: Chapter 11 (How to Select Among the Portfolio's in the Opportunity Set) and Chapter 20 (Behavioral Finance, Investor Decision Making, and Asset Prices)

Features

- Mathematical proofs requiring more than simple algebra are placed in separate sections
- Focuses on individual securities and combining securities into portfolios
- Available to accompany the book is an interactive software program, The Investment Portfolio, that allows the reader to perform analysis in a Windows-based environment.

Contents: Part 1: Introduction: Introduction; Financial Securities; Financial Markets; Part 2: Portfolio Analysis: Section 1: Mean Variance Portfolio Theory; The Characteristics of the Opportunity Set Under Risk; Delineating Efficient Portfolios; Techniques for Calculating the Efficient Frontier; Section 2: Simplifying the Portfolio Selection Process: The Correlation Structure of Security Returns: The Single-Index Model; The Correlation Structure of Security Returns: Multi-Index Models and Grouping Techniques; Simple Techniques for Determining the Efficient Frontier; Section 3: Selecting the Optimum Portfolio: Utility Analysis; How to Select Among the Portfolio's in the Opportunity Set; Other Portfolio Selection Models; Section 4: Widening the Selection Universe: International Diversification; Part 3: Models of Equilibrium in the Capital Markets: The Standard Capital Asset Pricing Model; Nonstandard Forms of Capital Asset Pricing Models; Empirical Test of Equilibrium Models; The Arbitrage Pricing Model APT-A New Approach to Explaining Asset Prices; Part 4: Security Analysis and Portfolio Theory: Efficient Markets; The Valuation Process; Earnings Estimation; Behavioral Finance, Investor Decision Making, and Asset Prices; Interest Rate Theory and the Pricing of Bonds; The Management of Bond Portfolios; Option Pricing Theory; The Valuation and Uses of Financial Futures; Part 5: Evaluating the Investment Process: Evaluation of Portfolio Performance; Evaluation of Security Analysis; Portfolio Management Revisited.

Supplements: Investment Portfolio Software (ISBN 13: 9780471246107 / ISBN 10: 0471246107)

ISBN 13: 9780470050828 / ISBN 10: 0470050829
720pp December 2006 Hb

Valuation

Measuring and Managing the Value of Companies,
4TH EDITION, UNIVERSITY EDITION

MCKINSEY & COMPANY, INC., TIM KOLLER, MARC GOEDHART and DAVID WESSELS

The University Edition includes all of the updated information from *Valuation, 4e* and provides crucial information to students on how to determine a company's value. A thorough updated and revision of the bestselling *Valuation, 3e*, the 4th edition provides crucial insight into how a company's value can be determined and measured, managed and maximized. It has been comprehensively updated and expanded to reflect business conditions in today's volatile global economy and to provide highly effective ways for managers at every level to create value for their companies.

Features

- Offers students and professor tailored information for use in the classroom including end of chapter questions, an Instructor's Manual for professors, and complimentary use of excel spreadsheets
- Provides detailed instruction for learning and application. *Valuation 4e* has case studies showing how techniques and principles are applied, and gives instructions on real options valuation.

Contents: Part One: Foundations of Value: Why Maximize Value? The Value Manager; Fundamental Principles of Value Creation; Do Fundamentals Really Drive the Stock Market? Part Two: Core Valuation Techniques; Frameworks for Valuation; Thinking about Return on Invested Capital and Growth; Analyzing Historical Performance; Forecasting Performance; Estimating Continuing Value; Estimating the Cost of Capital; Calculating and Interpreting Results; Using Multiples for Valuation; Part Three: Making Value Happen: Performance Measurement; Performance Management; Creating Value through Mergers and Acquisitions; Creating Value through Divestitures; Capital Structure; Investor Communications; Part Four: Advanced Valuation Issues; Valuing Multibusiness Companies; Valuing Flexibility; Cross-Border Valuation; Valuation in Emerging Markets; Valuing High-Growth Companies; Valuing Cyclical Companies; Valuing Financial Institutions; Appendices; Index.

ISBN 13: 9780471702214 / ISBN 10: 0471702218 742pp 2005 Pr

Valuation for Mergers, Buyouts and Restructuring

ENRIQUE ARZAC

In this up-to-date synthesis of current valuation theory and practice, Enrique Arzac applies the latest academic thinking to mergers, buyouts, and restructuring, and blends it with his own practical approach to valuation developed over years of consulting. Throughout, he provides illustrative examples as well as answers to many of the valuation problems commonly encountered in professional practice. The result is a valuable toolkit of valuation procedures and analysis methods.

Contents: Part I. The Tools of Valuation; A User's Guide; Forecasting and Valuation of Free Cash Flows; The Equity Premium and the Cost of Capital; Metrics and Multiples; Economic Value Added; Valuation with Changing Capital Structure; Debt Capacity for Acquisition Financing; Valuing Entry and Exit Options; Part II: Mergers, Acquisitions and Buyouts; Merger and Acquisitions; Deal making with Differences of Opinion; Special Offer Structures: Price Guarantees and Collars; Acquisitions in Developed and Emerging Markets; Leveraged Buyouts; Part III: Recapitalizations and Restructuring; Recapitalization of Troubled Companies; Asset Restructuring; Appendix A. Financial Options; Appendix B. Valuation Aids Software; Appendix C. Answers to Selected End-of-Chapter Problems; Technical Notes; References.

Supplements: DealModeler CD-ROM

For further details please visit:
www.wileyeurope.com/college/arzac

ISBN 13: 9780471449447 / ISBN 10: 047144944X 448pp 2004 Hb

Financial Markets & Investments

Investment Valuation

Tools and Techniques for Determining the Value of Any Asset,
2ND EDITION

ASWATH DAMODARAN, *New York University*

Now completely revised and fully updated to reflect changing market conditions, *Investment Valuation*, Second Edition, provides expert instruction on how to value virtually any type of asset—stocks, bonds, options, futures, real assets, and much more.

Noted valuation authority and acclaimed NYU finance professor Aswath Damodaran uses real-world examples and the most current valuation tools, as he guides you through the theory and application of valuation models and highlights their strengths and weaknesses.

New to This Edition

- All examples have been updated, and 10 new chapters have been added. In total, over 200 new pages make it much more comprehensive
- More interactive use of online databases, spreadsheets and other supporting tools, allowing the book to have a close link with real-time valuation exercises.

Contents: Introduction To Valuation; Approaches To Valuation; Understanding Financial Systems; The Basics Of Risks; Option Pricing Theories And Models; Market Efficiency; Riskless Rates And Risk Premiums; Estimating Risk Parameters And Costs Of Financing; Measuring Earnings; From Earnings To Cash Flows; Estimating Growth; Stable Growth And Firm Value; Dividend Discount Models; Free Cash Flow To Equity Discount Models; Valuing A Firm — The Free Cash Flow To Firm Approach.

For further details, including a sample chapter please visit:
www.wileyeurope.com/college/damodaran

ISBN 13: 9780471414902 / ISBN 10: 0471414905 1008pp 2002 Pr

Quantitative Finance

Analysis of Financial Data

GARY KOOP, *University of Strathclyde*

Analysis of Financial Data teaches basic methods and techniques of data analysis to finance students. It covers many of the major tools used by the financial economist i.e. regression and time series methods including discussion of non-stationary models, multivariate concepts such as cointegration and models of conditional volatility. It shows students how to apply such techniques in the context of real-world empirical problems. It adopts a largely non-mathematical approach relying on verbal and graphical intuition and contains extensive use of real data examples and involves readers in hands-on computer work.

Features

- A level of mathematical technique suited to MBA students and undergraduates who are taking a first course in the topic
- Covers many of the major tools used by the financial economist (i.e. regression and time series methods) and includes discussions of non-stationary models multivariate concepts
- Includes numerous examples of finance applications e.g. data on a cross-section of companies will be used to investigate the effect of capital structure on stock market performance.

Contents: Introduction; Basic Data Handling; Correlation; An Introduction to Simple Regression; Statistical Aspects of Regression; Multiple Regression; Regression with Dummy Variables; Regression with Lagged Explanatory Variables; Univariate Time Series Analysis; Regression with Time Series Variables; Regression with Time Series Variables with Several Equations; Financial Volatility.

Supplements: A Website will be available which will host information for instructors and students, datasets, PowerPoint Slides and sample questions and answers.

For further details including sample chapters please visit:
www.wileyeurope.com/college/koop

ISBN 13: 9780470013212 / ISBN 10: 0470013214
250pp 2005 Pr

Finance and Derivatives

Theory and Practice

SEBASTIEN BOSSU, *J P Morgan Securities Ltd, UK* and
PHILLIPPE HENROTTE, *HEC Paris*

Finance & Derivatives: Theory & Practice – by Bossu & Henrotte is a translation of the successful French language book *Exercices de Finance des Marchés*, published by Dunod. It contains a selection of exercises, along with the relevant financial theory, that can be used by advanced undergraduate and postgraduate students. As well as being ideal for adoption on university courses, it will also be highly valuable as a self-study guide for practitioners.

Hallmark Features

- No prior finance background is required. There are 10 Chapters of gradual difficulty, starting with basic notions and ending with advanced concepts
- Students can make progress at their own pace as each chapter includes course notes and exercises with solutions
- The authors have excellent knowledge of both the academic environment and the financial industry, and therefore the book is well balanced between theory and practice
- Key topics include present value, arbitrage pricing, portfolio theory, derivatives pricing, binomial model, Monte-Carlo valuation, delta-hedging, stochastic calculus and the Black-Scholes model.

Contents: Interest Rate; Investment Decision Criteria; Bonds; Derivatives; Portfolio Theory; Binomial Model; Lognormal Model; Dynamic Hedging; Models for Asset Prices in Continuous Time; The Black-Scholes Model; Appendices.

Supplements: Datasets and PowerPoint Slides will be available on the accompanying website

For further details including sample chapters please visit:
www.wileyeurope.com/college/bossu

ISBN 13: 9780470014332 / ISBN 10: 0470014334
224pp 2005 Pr

Paul Wilmott Introduces Quantitative Finance

PAUL WILMOTT, *Wilmott Associates*

In this updated student edition, Paul Wilmott updates and extends his earlier classic, *Derivatives: The Theory and Practice of Financial Engineering*. Included on CD are numerous Bloomberg screen dumps to illustrate, in real terms, the points raised in the book, along with essential Visual Basic code, spreadsheet explanations of the models, and the reproduction of term sheets and option classification tables. The author presents all the current financial theories in a manner designed to make them easy to understand and implement.

Features

- This edition is a student edition of Paul Wilmott on Quantitative Finance, featuring the most student-friendly chapters. Remaining chapters (just over half the total extent) are on a CD
- Author's style of providing the reader with "answers" to the problems explained has been maintained throughout this expanded work
- Increased inclusion of Visual Basic codes, spreadsheets and screen dumps focus the content even more towards the professional community allow the wide application of the methods discussed.

Contents: Products and Markets; Derivatives; Predicting the Markets? A Small Digression; All the Math You Need... and No More (An Executive Summary); The Binomial Model; The Random Behaviour of Assets; Elementary Stochastic Calculus; The Black-Scholes Model; Partial Differential Equations; The Black-Scholes Formulae and the 'Greeks'; Multi-asset Options; An Introduction to Exotic and Path-dependent Options; Barrier Options; Fixed-income Products and Analysis; Yield, Duration and Convexity; Swaps; One-factor Interest Rate Modeling; Interest Rate Derivatives; Heath, Jarrow and Morton; Portfolio Management; Value at Risk; Credit Risk; RiskMetrics and CreditMetrics; CrashMetrics; Derivatives F**k Ups; Finite-difference Methods for One-factor Models; Monte Carlo Simulation and Related Methods; A Trading Game; What you get if (when) you upgrade...

Readership: Undergraduate MBA and MSc courses in Quantitative Finance, Derivatives and Options and Futures

Supplements: Lecture notes

For further details please visit:
www.wileyeurope.com/college/wilmott

ISBN 13: 9780471498629 / ISBN 10: 0471498629
544pp 2001 Pr

NEW

Frequently Asked Questions in Quantitative Finance

PAUL WILMOTT

Cult derivatives lecturer Paul Wilmott answers over 100 questions collected from the Wilmott.com forum & his work with quantitative finance students. The questions cover all aspects of Quantitative finance and range from What is Quantitative Finance? to Asymptotic analysis and how it's used in Quantitative Finance. Other questions include:

- What are copula's and how are they used in quantitative finance
- What is option adjusted spread analysis
- How many types of volatility are there
- What is the Martingale approach to pricing?

Featuring cartoons throughout, *Frequently Asked Questions in Quantitative Finance* is light and entertaining. This concise guide includes a quantitative finance timeline, sections on models, equations and formulas and popular distributions as well as a recommended quant reading list, a popular word search and brain teasers.

ISBN 13: 9780470058268 / ISBN 10: 0470058268
320pp October 2006 Pr

Quantitative Financial Economics

Stocks, Bonds and Foreign Exchange, 2ND EDITION

KEITH CUTHBERTSON and DIRK NITZSCHE, *both of Imperial College, London*

Revised and updated to reflect new developments in the field, the book provides an introduction to models of economic behaviour in financial markets, focusing on discrete time series analysis. Emphasis is placed on theory, testing and explaining 'real-world' issues.

New to This Edition

- Updated charts and case studies
- New companion website allowing students to put theory into practice and to test their knowledge through questions and answers
- Chapters on Monte Carlo simulation, bootstrapping and market microstructure.

Contents: Basic Concepts in Finance; Basic Statistics in Finance; Efficient Markets Hypothesis; Are Stock Returns Predictable?; Mean-Variance Portfolio Theory and the CAPM; International Portfolio Diversification; Performance Measures, CAPM and APT; Empirical Evidence: CAPM And APT; Applications of Linear Factor Models; Valuation Models and Asset Returns; Stock Price Volatility; Stock Prices: The VAR Approach; SDF Model and the C-CAPM; C-CAPM: Evidence and Extensions; Intertemporal Asset Allocation: Theory; Intertemporal Asset Allocation: Empirics; Rational Bubbles and Learning; Behavioural Finance and Anomalies; Behavioural Models; Theories of the Term Structure; The EH - From Theory to Testing; Empirical Evidence on the Term Structure; SDF and Affine Term Structure Models; The Foreign Exchange Market; Testing CIP, UIP and FRU; Modelling the FX Risk Premium; The Exchange Rate and Fundamentals; Market Risk: Value At Risk; Volatility and Market Microstructure; References; Index

Readership: Undergraduates studying Financial Markets, Postgraduates studying the behaviour of financial markets

Supplements: Questions and Answers, Excel, GAUSS programmes and econometric notes.

For further details including sample chapters please visit:
www.wileyeurope.com/college/cuthbertson

ISBN 13: 9780470091715 / ISBN 10: 0470091711
736pp 2004 Pr

Investment Mathematics

ANDREW ADAMS, *University of Edinburgh*, DAVID BOWIE, *Hymans Robertson, London*, and PHILLIP BOOTH and DELLA FREETH, *both of City University, London*

For full details of this title see page 26.

ISBN 13: 9780471998822 / ISBN 10: 0471998826
436pp 2003 Pr

Risk Management & Modelling

Financial Engineering

Derivatives and Risk Management

KEITH CUTHBERTSON AND DIRK NITZSCHE, *both of Imperial College, London*

Intended as a stand-alone or as a follow-on to *Investments: Spot and Derivative Markets* by the same authors, this text provides thorough treatment of futures, 'plain vanilla' options, swaps and the use of exotic, interest rate options in speculation and hedging. Pricing of options using numerical methods such as lattices (BOPM), Monte Carlo simulation and finite difference methods as well as solutions via continuous time stochastic processes are also covered. Real options theory and its use in investment appraisal and in valuing internet and biotechnology stocks provide cutting edge practical applications.

Features

- Comprehensive coverage of derivatives, including options futures, swaps, and stochastic processes
- The treatment of derivatives within a wider risk management context
- Coverage of risk management, including VaR, 'Risk Grades' stress testing, extreme value theory, contemporary models of credit risk and their relevance to current debates on global regulatory policy
- Adopts a real-world emphasis throughout, including 'topic boxes', FT and WSJ extracts, mini cases, numerical examples and 'hands on' Excel spreadsheets
- Supporting website including Lecturer's Resource Pack and Student Centre.

Contents: Preface; DERIVATIVES: AN OVERVIEW; Derivatives: An Overview; FORWARDS AND FUTURES; Futures Markets; Stock Index Futures; Currency Forwards and Futures; Short-Term Interest Rate Futures; T-Bond Futures; OPTIONS AND SWAPS; Options Markets; Options Pricing; Hedging and Volatility; Option Spreads and Stock Options; Foreign Currency Options; Futures Options; Portfolio Insurance; Swaps; ADVANCED DERIVATIVES AND STOCHASTIC PROCESSES: Interest Rate Derivatives; Complex Derivatives; Asset Price Dynamics; Pricing Interest Rate Derivatives; Real Options (Alexander Workman, Co-Author); RISK AND REGULATION; Regulation of Financial Institutions; Regulatory Framework in the UK and US; Market Risk; VaR: Mapping Cash Flows; VaR: Statistical Issues; Credit Risk; Glossary; Index.

Readership: Undergraduate, MBA and MSc courses in Quantitative Finance, Derivatives, Options and Futures

Supplements: Questions and Answers; PowerPoint Slides.

For further details please visit:

www.wileyeurope.com/college/cuthbertson

ISBN 13: 9780471495840 / ISBN 10: 0471495840 798pp 2001 Pr

Investment Mathematics

ANDREW ADAMS, *University of Edinburgh*, DAVID BOWIE, *Hymans Robertson, London*, and PHILLIP BOOTH and DELLA FREETH, *both of City University, London*

Investment Mathematics provides readers with a clear introductory analysis of investments from a quantitative viewpoint. Drawing together many of the tools and techniques required by investment professionals, this comprehensive edition offers readers a complete overview of a number of securities, including fixed interest bonds, equities, foreign currency, and derivatives. Other relevant topics such as modern portfolio theory, portfolio performance measurement, and stochastic investment models are discussed to give the reader a well-rounded understanding of investment applications.

Contents: PART I: SECURITY ANALYSIS: Compound Interest; Fixed-interest Bonds; Equities and Real Estate; Real Returns; Index-linked Bonds; Foreign Currency Investments; Derivative Securities; PART II: STATISTICS FOR INVESTMENT: Describing Investment Data; Modelling Investment Returns; Estimating Parameters and Hypothesis Testing; Measuring and Testing Comovements in Returns; PART III: APPLICATIONS: Modern Portfolio Theory and Asset Pricing; Market Indices; Portfolio Performance Measurement; Bond Analysis; Option Pricing Models; Stochastic Investment Models; Compound Interest Tables; Student's t Distribution: Critical Points; Areas in the Right-hand Tail of the Normal Distribution.

Readership: Advanced undergraduate and postgraduate courses in Investment Mathematics

For further details please visit:

www.wileyeurope.com/college/adams

ISBN 13: 9780471998822 / ISBN 10: 0471998826 436pp 2003 Pr

Risk Management in Banking

2ND EDITION

JOËL BESSIS

For full details please see page 15.

ISBN 13: 9780471893363 / ISBN 10: 0471893366

816pp 2002 Pr

Fixed-Income Securities

Valuation, Risk Management and Portfolio Strategies

LIONEL MARTELLINI, PHILIPPE PRIAULET and STEPHANE PRIAULET

This is the first comprehensive textbook for students studying fixed-income securities, and is ideally suited to MBA, MSc and final year undergraduate students in Finance and related topics.

The text offers an accessible and detailed account of interest rates and risk management in bond markets. It develops insights into different bond portfolio strategies, and illustrates how various types of derivative securities can be used to shift the risks associated with investing in fixed-income securities. It also provides extensive coverage on all sectors of the bond market, and the techniques for valuing bonds. In addition, explanation is given of state-of-the-art techniques for bond portfolio management, including:

- A description of numerous fixed-income assets and related securities, namely zero coupon government bonds, coupon bearing government bonds, corporate bonds, exchange-traded bond options, bonds with embedded options, floating rate notes, caps, floors and collars, swaptions, credit derivatives, mortgage-backed securities, etc
- The development of tools to analyse interest rate sensitivity and to value fixed-income securities, with an emphasis on active and passive bond management, and an overview of techniques used by mutual fund and also hedge fund managers
- With numerous worked examples covering the valuation, risk management and portfolio strategies of fixed income securities, and imaginative discussion of important topics such as deriving the zero yield curve, deriving credit spreads, and hedging interest rate risk, the text provides an accessible route into the complex worlds of fixed income securities.

Contents: Part I. Investment Environment; Bonds and Money-Market Instruments; Bond Prices and Yields; Part II. Term Structure of Interest Rates; Empirical Properties and Classical Theories of the Term Structure; Deriving the Zero-Coupon Yield Curve; Part III. Hedging Interest Rate Risk; Hedging Interest-Rate Risk with Duration; Beyond Duration; Part IV. Investment Strategies; Passive Fixed-Income Portfolio Management; Active Fixed-Income Portfolio Management; Performance Measurement on Fixed-Income Portfolios; Part V. Swaps and Futures; Swaps; Forwards and Futures; Part VI. Modeling the Term Structure of Interest Rates and Credit Spreads; Modeling the Yield Curve Dynamics; Modeling the Credit Spreads Dynamics; Part VII. Plain Vanilla Options and More Exotic Derivatives; Bonds with Embedded Options and Options on Bonds; Options on Futures, Caps, Floors and Swaptions; Exotic Options and Credit Derivatives; Part VIII. Securitization; Mortgage-Backed Securities; Asset-Backed Securities; Subject Index; Author Index.

Supplements: PowerPoint Slides; Problems and Solutions

For further details please visit:

www.wileyeurope.com/college/martellini

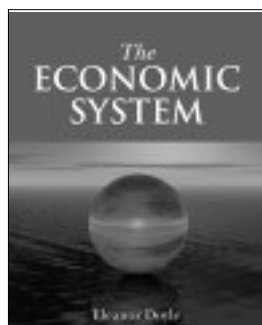
ISBN 13: 9780470852774 / ISBN 10: 0470852771

662pp 2003 Pr

The Economic System

ELEANOR DOYLE, *University College Cork, Ireland*

Blending traditional methods of economic analysis with an innovative approach that integrates micro and macro elements across nine broad topic areas, Eleanor Doyle considers outcomes of the economic system as a whole, alongside the process of how economies and markets undergo change. The Economic System provides a toolbox for analysing, understanding and addressing the economic issues that we all face.



Features

- A focus on the relationships between microeconomic and macroeconomic analysis means students gain a clearer understanding of their intrinsic relationships and a better appreciation of how The Economic System works
- Comprehensive standard treatments of all topics are also provided, based on both micro- and macroeconomics
- Nine chapters constitute the essential building blocks of the principles of economics, for use with specialist students and non-specialists alike. The focused selection of material is designed for use on both one-semester and two-semester undergraduate courses
- An early consideration of the labour market focuses students on this market's central role in economic well-being and serves as a specific application of the demand/supply model, emphasized throughout the text as the core of economic analysis
- References to the the Austrian view help illustrate how economies and markets undergo change. Understanding of economic processes is required to better understand economic outcomes that we traditionally analyse through equilibrium analysis.

"Students are likely to gain not only an insight into the complexity of an economic system, but also an appreciation of economic theory and its relevance for an understanding of a wide range of current issues."

—Nat Levy, Middlesex University Business School

Contents: Introduction to the Economic System; The Market Mechanism: Demand and Supply; Beyond Demand: Consumers in the Economic System; Beyond Supply: Firms in the Economic System; Explaining Aggregate Economic Activity; The Role of Money and Money Markets in the Economic System; Challenges in the Economic System: Inflation and Unemployment; Role of Competition in the Economic System; Developing the Economic System: Productivity, Growth and Income Distribution.

Supplements: Web-based Figures and Tables; PowerPoint Slides and Solutions

For further details, including sample chapters, please visit:
www.wileyeurope.com/college/doyle

ISBN 13: 9780470850015 / ISBN 10: 0470850019 418pp 2005 Pr

NEW

Economics

Theory and Practice, 8TH EDITION

PATRICK WELCH, *St Louis University* and GERRY WELCH, *St Louis Community College*

Designed for the Survey of Economics course, the eighth edition of Economics: Theory and Practice introduces students to basic economic concepts, institutions, relationships, and terminology. This book prepares students to use economic thinking in their classes, careers, and everyday lives.

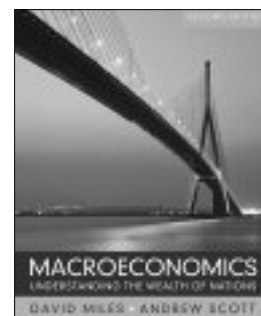
Contents: Part One: Introduction to Economics: Economic Decision Making and Economic Systems; Demand, Supply, and Price Determination; Part Two: The Macroeconomy: Goals and Problems of the Macroeconomy: Employment, Prices, and Production; Foundations of the Macroeconomy; The Role of Government in the Macroeconomy; Money, Financial Institutions, and the Federal Reserve; Money Creation, Monetary Theory, and Monetary Policy; Macroeconomic Viewpoints and Models; Part Three: The Microeconomy: Households and Businesses: An Overview; Benefits, Costs, and Maximization; Production and the Costs of Production; Competition and Market Structures; Government and the Markets; Labor Markets, Unions, and the Distribution of Income; Part Four: The International Economy: International Trade; International Finance.

ISBN 13: 9780471679462 / ISBN 10: 0471679461
560pp August 2006 Pr

Macroeconomics

Understanding the Wealth of Nations, 2ND EDITION

DAVID MILES, *Morgan Stanley*,
ANDREW SCOTT, *London Business School*



Written with a strong business focus, Miles and Scott's *Macroeconomics, Second Edition* examines fascinating, real-world economic issues, shows why these issues matter, and uses them as an entry point into advanced economic theory. Throughout, the authors present technical material clearly and accessibly, allowing students to develop a solid understanding of the global economy and how economists think about it.

New to This Edition

- Presents the latest economic research on topical policy issues (including coverage of the role of institutions in growth), recent policy debates (for example, independent fiscal policy and fiscal rules), and new results on exchange rates
- Includes a new chapter on globalization (Chapter Nine)
- Covers the IS-LM model
- Features new sections on recent economic developments, such as recession and recovery in the U.S., the Argentinean collapse, problems with the WTO and Doha Development Round, and more
- Updated charts and tables, which include the very latest available economic data.

Features

- Offers a unique blend of international perspective, technical detail, and real-world examples
- Presents a wide range of topics using extensive current and historical data
- Focuses on the international economy with an extensive analysis of exchange rates and global capital markets
- This text is particularly suited to MBA students, business majors, and more generally to those who want to understand macroeconomics, but are not aiming to become specialists.

Contents: Introduction; What is Macroeconomics?; The Language of Macro – The National Income Accounts; Economic Growth & The Supply Side; The Wealth of Nations – The Supply Side; Capital Accumulation and Economic Growth; Total Factor Productivity, Human Capital and Technology; Endogenous Growth and Convergence; Unemployment and the Labor Market; International Trade; Globalization; Money and Taxes; Fiscal Policy and the Role of Government; Money and Prices; Business Cycles and Economic Policy; Consumption; Investment; Business Cycles; Monetary Policy; Stabilization Policy; Asset Markets and Financial Sector; Equity Markets; Bond Market; Exchange Rates and Global Capital Markets; Exchange Rate Determination I – Real Exchange Rate; Exchange Rate Determination II – Nominal Exchange Rates and Asset Markets; Currency Crises, Exchange Rate Systems

Supplements: Instructor's Manual; Test Bank; Web Quizzes

For further details please visit:
www.wileyeurope.com/college/miles

ISBN 13: 9780470868928 / ISBN 10: 0470868929
632pp 2004 Pr

Microeconomics

2ND EDITION

DAVID BESANKO, *Northwestern University*,
RONALD R. BRAEUTIGAM, *Northwestern University*



Looking for an Intermediate Microeconomics text that challenges students to think like economists? If so, the solution is in the wide variety of problems in Besanko and Braeutigam's new Second Edition!

This highly esteemed text for the Intermediate Microeconomics course presents material in an accessible way that helps students develop a deeper understanding of microeconomics. Worked-out Learning-by-Doing, problems throughout the book help students experience the material more directly and learn it more thoroughly. The text balances the graphical and mathematical parts of the course and integrates the graphs with the maths so students get a more complete understanding of both. The authors also include a rich selection of examples and applications—many taken from the service sector of the economy.

New to This Edition

- Extensive revision and updating throughout the text to include the most current examples and theory
- Twice as many end-of-chapter problems as the previous edition, with an average of 20 questions per chapter
- New Application Boxes in nearly every chapter
- Glossary items are now featured in the margins as well as at the end of the book
- WileyPLUS – a powerful course management tool that combines a dynamic, interactive learning environment with a complete online version of the textbook
- Correlated Aplia content available (see www.aplia.com for details).

Contents: Part 1 – Introduction To Microeconomics; Analyzing Economic Problems; Demand and Supply Analysis; Part 2 – Consumer Theory; Consumer Preferences and the Concept of Utility; Consumer Choice; The Theory of Demand; Part 3– Production and Cost Theory; Inputs and Production Functions; Costs and Cost Minimization; Cost Curves; Part 4 – Perfect Competition; Perfectly Competitive Markets; Competitive Markets: Applications; Part 5 – Market Power; Monopoly and Monopsony; Capturing Surplus; Part 6 – Imperfect Competition and Strategic Behavior; Market Structure and Competition; Game Theory and Strategic Behavior; Part 7 – Special Topics; Risk and Information; General Equilibrium; Externalities and Public Goods

Supplements: Computerized Test Bank; Solutions Manual; Excel Workbook; Instructor's Manual; Test Bank; WileyPLUS (for details please see page 1)

For further details please visit:
www.wileyeurope.com/college/besanko

ISBN 13: 9780471457695 / ISBN 10: 0471457698
752pp 2005 Hb

NEW

Microeconomic Theory & Applications

9TH EDITION

EDGAR K. BROWNING, *Texas A & M University*
and MARK A. ZUPAN, *University of Rochester*



Known for its heavy emphasis on business-oriented applications, and a highly engaging writing style, this book was designed to motivate students and to introduce them to current thinking in the field. This book appeals to students because of its accessibility, the large number of interesting applications, and the clear step-by-step manner in which graphs are introduced. Browning and Zupan help students see how microeconomics relates to their future careers as business professionals.

Features

- **130 New applications** – The authors have added a new, more detailed application that ties into the current debate on Social Security reform
- **Correlated APLIA content.** Created by famous economist Paul Romer, APLIA provides students and professors with: highly interactive problem sets, tutorials, news analyses, readings, experiments and automated grading and tracking of homework. For more info: www.aplia.com
- **Provides exciting and current real-world "short applications"** that help students relate complicated economic concepts to their everyday life
- **Presents 4 unique in-depth applications chapters** that help students see how microeconomics relates to their future careers as business professionals:
 - Chapter 5 on using consumer choice theory
 - Chapter 9 on using the competitive model
 - Chapter 15 on using noncompetitive market models
 - Chapter 18 on using input market analysis
- **Thoughtful presentation of graphical explanations** that does not overwhelm students – they use a series of graphs to explain a key concept when competing texts tend to use only one.

Contents: An Introduction to Microeconomics; Supply and Demand; The Theory of Consumer Choice; Individual and Market Demand; Using Consumer Choice Theory; Exchange, Efficiency, and Prices; Production: The Cost of Production; Profit Maximization in Perfectly Competitive Markets; Using the Competitive Model. Monopoly; Product Pricing with Monopoly Power; Monopolistic Competition and Oligopoly; Game Theory and the Economics of Information; Using Noncompetitive Market Models. Employment and Pricing of Inputs; Wages, Rent, Interest, and Profit; Using Input Market Analysis; General Equilibrium Analysis and Economic Efficiency; Public Goods and Externalities; Mathematical Appendix; Answers to Selected Problems.

Supplements: Instructor's Manual, Test Bank, Computerized Test Bank, PowerPoint Slides, Student Web Quizzes, WileyPLUS (for details please see page 1)

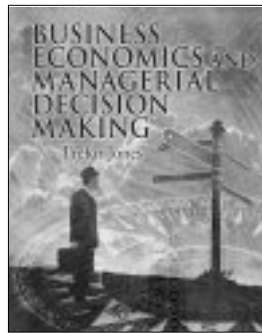
For further details please visit:
www.wileyeurope.com/college/browning

ISBN 13: 9780471679431 / ISBN 10: 0471679437
624pp January 2006 Pr

Business Economics and Managerial Decision Making

TREFOR JONES, *UMIST, Manchester*

Business Economics and Managerial Decision Making has been written for students taking a two-semester course in managerial economics. It analyses the growth and development of privately owned firms and also the decisions made by firms operating in both private and public sector enterprises.



Features

- Provides a combination of internal-firm material, strategic issues, and material on regulated industries
- Covers decision making of the firm in relation to the market, in both private and public sector organisations
- Examines the responsibilities of managers to owners and/or stakeholders
- Includes case studies e.g. Manchester United plc and Stagecoach Buses.

Contents: SECTION 1: CORPORATE GOVERNANCE AND BUSINESS OBJECTIVES: Ownership and Control of the Firm; Theory of the Firm and Business Objectives; Objectives and Different Market Environments; SECTION 2: KNOWING THE MARKET: Understanding Consumer Behaviour; The Market Demand Curve; Estimating Demand Function; SECTION 3: UNDERSTANDING PRODUCTION AND COSTS: Production Costs; SECTION 4: PRICING PROMOTIONAL AND INVESTMENT POLICIES: Pricing and Market Structure; Pricing in Practice; Advertising and Promotion; Long Run Decisions: Investment Appraisal; SECTION 5: STRATEGIC DECISIONS: THE GROWTH AND DEVELOPMENT OF THE FIRM: The Entrepreneur and the Development of the Firm; Explaining the Boundaries of the Firm: Transaction Costs; Theories of the Growth of the Firm; Changing the Boundaries of the Firm: Vertical Integration; Changing the Boundaries of the Firm: Diversification; Changing the Boundaries of the Firm: Divestment and Retrenchment; Changing the Boundaries of the Firm: Mergers; Limits to the Growth and Size of the Firm; Case study: Stagecoach Buses; SECTION 6: DECISION MAKING IN THE REGULATED AND PUBLIC SECTORS: Decision Making in Regulated Businesses; Public Sector Production; Pricing and Output Models; Investment Appraisal: Cost Benefit Analysis.

Supplements: Web-based PowerPoint Slides and Solutions

For further details, including a sample chapter, please visit:
www.wileyeurope.com/college/jones

ISBN 13: 9780471486749 / ISBN 10: 0471486744 592pp 2004 Pr

NEW

Managerial Economics

5TH EDITION

WILLIAM F. SAMUELSON, and STEPHEN MARKS, *both of Boston University*

The main feature that distinguishes *Managerial Economics, Fifth Edition*, is its consistent emphasis on managerial decision-making. In a quest to explain economics, decision-making is woven throughout every chapter in this book. Each chapter begins with a description of a real managerial problem that challenges students to ponder possible choices and is concluded by revisiting and analyzing the decision. Without exception, the principles of managerial economics are introduced and analyzed by extended decision-making examples. This book is ideal for undergraduates, MBAs, and executives alike as an introduction to managerial economics.

Features

- New discussion of behavioral economics. The text discusses such behavioral issues as bounded rationality, sunk-cost fallacies, decision making heuristics and biases, and the winner's curse. Many more examples and applications are contained in the instructor's manual and text website
- Updated and expanded coverage of corporate incentives and governance. New material in Chapter 15 discusses the Sarbanes Oxley Act and the Enron, Tyco and WorldCom scandals
- The economics of information: (includes technological change, network economics, and internet economics): a feature added to the previous edition, the authors have revised this feature to incorporate new developments in this area.
- Updated applications and end-of-chapter problems.

Contents: Introduction to Economic Decision Making; Optimal Decisions Using Managerial Analysis; Demand Analysis and Optimal Pricing; Estimating Demand; Forecasting; Production; Cost Analysis; Perfect Competition; Monopoly; Oligopoly; Game Theory and Competitive Strategy; Regulation, Public Goods, and Benefit-Cost Analysis; Decision Making under Uncertainty; The Value of Information; Asymmetric Information and Organizational Design; Bargaining and Negotiating; Auctions and Competitive Bidding; Linear Programming; Capital Budgeting

Supplements: PowerPoint Slides, Instructor's Manual with Testbank, Study Guide

For further details, including sample chapters, please visit:
www.wileyeurope.com/college/samuelson

ISBN 13: 9780471663621 / ISBN 10: 047166362X
912pp July 2006 Hb

International Economics

FORTHCOMING

International Economics

9TH EDITION

DOMINICK SALVATORE, *Fordham University*

With the globalization of business, it's imperative to have a strong understanding of the world economy. Now in its ninth edition, this comprehensive book provides readers with the theory and principles of international economics that are essential today. They'll learn how to apply this information to evaluate and develop solutions to the important international economic problems facing the United States today as well as to what the world will probably have to face in the coming years.

Features

- Presents a balanced, objective view of all policy controversies that enables readers to form their own opinions
- Connects concepts to the real world with the help of over 100 case studies interwoven throughout the pages
- Discusses current topics such as the increasing competitiveness from China, benefits from complete trade liberation, and the Gravity Model
- Examines the effect of U.S. fiscal policy, the impact of an increase in petroleum prices, and the trade imbalances of the leading industrial nations
- Covers the structure of tariffs on industrial products in the U.S., the EU, Japan and Canada.

Further information will be posted on our website www.wileyeurope.com/college/salvatore

ISBN 13: 9780471794684 / ISBN 10: 0471794686 864pp Spring 2007 Hb

Economics of Strategy

NEW

Economics of Strategy

4TH EDITION

DAVID BESANKO and DAVID DRANOVE, both of Northwestern University, MARK SHANLEY, Purdue University and SCOTT SCHAEFER, Northwestern University

Covering the broad sweep of modern economics and strategy research, this comprehensive book breaks new ground by applying modern economic principles to study the firm's strategic position.

Now in its fourth edition, *The Economics of Strategy* delves into the key concepts involved in sound business strategy. The book begins by focusing on the boundaries of the firm and examines the competitive strategy from the perspective of industrial organization (IO) economics. It then explores strategic positioning and dynamics as well as topics associated with internal organization, including personnel economics, organization structure, and strategic fit.

Features

- An update to the chapter on business history to include the dot-com bubble
- A revision to the content on diversification, dynamics of competition, and sustaining advantage
- New example boxes to reinforce important concepts
- Numerous real-world examples that bring the economic models to life
- A review of Porter's Five Forces, which is used as a systematic framework for assessing the IO issues
- Presents economic principles without overemphasizing the maths
- A rigorous treatment of organizational topics such as structure and culture
- Builds on the industrial organization, game theory and the Value Net, another tool for organizing industry analysis.

Contents: Introduction: Strategy and Economics; Primer: Economic Concepts for Strategy; PART ONE: FIRM BOUNDARIES: The Evolution of the Modern Firm; The Horizontal Boundaries of the Firm: Economies of Scale and Scope; The Vertical Boundaries of the Firm; Organizing Vertical Boundaries: Vertical Integration and Its Alternatives; Diversification; PART TWO: MARKET AND COMPETITIVE ANALYSIS: Competitors and Competition; Strategic Commitment; The Dynamics of Pricing Rivalry; Entry and Exit; Industry Analysis; PART THREE: STRATEGIC POSITION AND DYNAMICS: Strategic Positioning for Competitive Advantage; Sustaining Competitive Advantage; The Origins of Competitive Advantage: Innovation, Evolution, and Environment; Agency and Performance Measurement; PART FOUR: INTERNAL ORGANIZATION: Incentives in Firms; Strategy and Structure; Environment, Power, and Culture; Strategy and the General Manager; Glossary; Index.

Supplements: Instructor's Manual

For further details please visit: www.wileyeurope.com/college/besanko

ISBN 13: 9780471679455 / ISBN 10: 0471679453 632pp September 2006 Hb



Personnel Economics

Personnel Economics for Managers

E.P. LAZEAR, Stanford University

Authored by one of the most respected members of the new generation of Labor Economists, this text adds rigor to human resource management by using economics to explore typical human resources topics. Accessible to all readers, an in-depth knowledge of economics is not required. Inside students will discover the answers to key personnel management questions including:

- How do you recruit the best employees?
- What's the best way to downsize?
- How should stock options be structured to maximize incentives?
- When and how should evaluations be conducted?
- Should good performance be rewarded or should bad performance be punished?

Contents: introduction; Setting Hiring Standards; Hiring the Right People; Learning a Worker's Productivity; Variable Pay or Straight Salary?; Theory of Human Capital; Turnover and Adverse Selection; Screening and Other Issues in Productivity Assessment; Tournaments; The Use of Relative Compensation and Effects on Cooperation; Life Cycle Compensation as a Motivator; Team Incentives and Group Interactions; More on Motivating Workers; Theory of Equalizing Differences; Benefits; The Job as a Unit of Analysis; Evaluation; Institutions: Unions and Legal Constraints; Conclusion.

Supplements: Instructor's Manual, Case Teaching Plans, Lecture Notes, Exercises and Problems

For further information please visit:
www.wileyeurope.com/college/lazear

ISBN 13: 9780471594666 / ISBN 10: 0471594660 560pp 1997 Hb

Financial Economics

Quantitative Financial Economics

Stocks, Bonds and Foreign Exchange, 2ND EDITION

KEITH CUTHBERTSON, and DIRK NITZSCHE, both of Imperial College, London

For full details see page 25.

ISBN 13: 9780470091715 / ISBN 10: 0470091711
736pp 2004 Pr

FORTHCOMING

Economics and the Environment

5TH EDITION

EBAN GOODSTEIN, *Lewis and Clark College*

Providing a rigorous and comprehensive presentation of the "standard analysis," this book also includes the property-rights basis of environmental problems, efficient pollution control, benefit-estimation procedures, and incentive based procedures. Broader topics such as the ethical foundations of environmental economics, an introduction to ecological economics, a safety-based approach to controlling pollution, the economic critique of growth, the potential for government failure, the promotion of "clean technology," and opportunities for sustainable development in poor countries are also included.

Features

- This book integrates topics and theory under four big questions. How much pollution is too much? Is government up to the job? How can we do better? How can we resolve global issues?
- Balanced coverage of the "neoclassical" versus "ecological" approaches to sustainability.
- Two new appendices, one covering a simple hotelling model for exhaustible resources and the other an optimal harvesting model for renewable resources

Further information will be posted on our website: www.wileyeurope.com/college/goodstein

ISBN 13: 9780471763093 / ISBN 10: 0471763098 560pp Spring 2007 Hb

Health Economics

FORTHCOMING

Economic Analysis in Health Care

STEPHEN MORRIS, *Brunel University*, NANCY DEVLIN and DAVID PARKIN, *both of City University*

Economic Analysis in Health Care provides a comprehensive coverage of the field of economic analysis in health and health care. It has been written as a core textbook for advanced undergraduate and postgraduate students with knowledge of economic analysis and will appeal to an international audience.

Features

- Provides a comprehensive coverage of the field of economic analysis in health and health care
- Adopts an international perspective, using examples and case studies from the UK, the rest of Europe, and other countries
- Contains detailed exposition of the economic theory alongside relevant examples and applications
- Focuses on both market-related and economic evaluation aspects of health economics (some books focus purely on market-related aspects)
- Strong author team with very broad experience of writing and teaching health economics

Professor Nancy Devlin was awarded the Outstanding Teaching prize by the Institute for Learning and Research Technology for 'her commitment, innovation and quality of teaching across a range of economics courses'.

Contents: Introduction To Health Economics; Part 1. Health Care Markets: Demand For Health Care; Supply Of Health Care; Markets And Market Failure In Health Care; Health Insurance And Health Care Financing; Equity In Health Care; Part 2. Economic Evaluation In Health Care; Welfarist And Non-Welfarist Foundations Of Economic Evaluation; Principles Of Economic Evaluation; Measuring And Valuing Benefits; Economic Evaluation Methods; The Use Of Economic Evaluation Decision-Making.

Supplements: Online PowerPoint Slides; Examination Questions and Answers

ISBN 13: 9780470016855 / ISBN 10: 047001685X
320pp Spring 2007 Pr

FORTHCOMING

Health Economics and Financing

3RD EDITION

THOMAS GETZEN, *Temple University*

A primer for the economic analysis of medical markets, this book utilizes a flow of funds approach to investigate the sources and uses of financing as well as the incentives and organizational structure of the health care system. It then takes a wider macroeconomic perspective in order to explore the dynamics of change within the health care system, and to explicitly consider determinants of national health spending and the role of governments in public and private health.

Further information will be posted on our website
www.wileyeurope.com/college/getzen

ISBN 13: 9780471772590 / ISBN 10: 0471772593
464pp Spring 2007 Hb

FORTHCOMING

Healthcare Economics

THOMAS GETZEN, *Temple University*

Becoming a manager of a health care organization requires a broad understanding of the field. This includes a strong grasp of the economics involved in the daily operation of the organization. Providing an accessible introduction to important economic concepts in the field, this book will help readers gain the knowledge to run an organization. It breaks down difficult topics while explaining the importance of economics in the function of the health care system.

Healthcare Economics is ideal for students with no background in economics; this text gives healthcare students the economic background that will make them strong managers. The text explains the importance of economics, functions of the health care system. Each chapter includes examples and cases that illustrate how concepts are applied in the health care system.

Features

- Follows the flow of funds through the health care system
- Highlights the regulation and management of hospital costs
- Describes the role the government plays in the health care industry
- Discusses the role physicians play in an organization
- Covers the future of health care and how to achieve value for the money

Further information will be posted on our website
www.wileyeurope.com/college/getzen

ISBN 13: 9780471790761 / ISBN 10: 0471790761 384pp Spring 2007 Pr

Applied Econometric Time Series

2ND EDITION

WALTER ENDERS, *Alabama State University*

Assuming only a basic understanding of multiple regression analysis, Walter Enders's accessible introduction to time-series analysis shows how to develop models capable of forecasting, interpreting, and testing hypotheses concerning economic data using modern techniques. This new edition reflects recent advances in time-series econometrics, such as out-of-sample forecasting techniques, nonlinear time-series models, Monte Carlo analysis, and bootstrapping. Numerous examples from fields ranging from agricultural economics to transnational terrorism illustrate various techniques.

Features

- Detailed examples using real-world data
- Step-by-step approach to time-series estimation
- Numerous illustrations of key concepts
- Each chapter includes a large number of questions and empirical exercises that enable students to practice the techniques covered in the text. Data sets are available on the text's Web site
- Emphasizes difference equations as the foundation of all time-series models
- More emphasis on forecasting
- Nonlinear time-series models: An entire chapter is devoted to the estimation and testing of various nonlinear time-series models
- Monte Carlo analysis
- The discussion of ARCH and GARCH models has been expanded to a full chapter
- Improved discussion of unit roots and cointegration
- Many updated statistical examples.

Contents: Difference Equations; Stationary Time-Series Models; Modeling Volatility; Testing for Trends and Unit Roots; Multiequation Time-Series Models; Cointegration and Error-Correction Models; Nonlinear time-series models; Statistical Tables; References; Indexes.

Supplements: Instructor's Manual

For further details please visit:
www.wileyeurope.com/college/enders

ISBN 13: 9780471230656 / ISBN 10: 0471230650 460pp 2003 Hb

FORTHCOMING

Panel Data Analysis

HANS-JURGEN ANDRESS and KATRIN GROLSCH, *both of University of Cologne*

This textbook provides an overview of how the various issues and techniques employed in panel data analysis interrelate. It serves as a practical guide for researchers who are new to the field or come from a variety of disciplines. The book illustrates the entire research path required in pursuing panel data analysis. More precisely, the book is divided into four main parts.

Features

- Provides an accessible introduction to panel data analysis for readers with no prior knowledge of the subject
- Offers a practical orientation that draws on a range of empirical illustrations from various disciplines
- Shows how various issues and techniques in panel data analysis interrelate
- Provides the reader with the necessary tool to pursue a panel data analysis in practice.

Contents: Introduction; How To Collect Panel Data; How To Extract Panel Data; How To Analyze Panel Data; How To Interpret Panel Data; Summary And Conclusion; Index.

Supplements: A companion website will be available hosting Data Sets, Slides and an Instructor's Manual

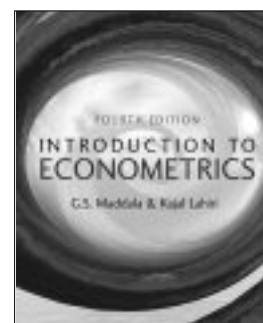
ISBN 13: 9780470018781 / ISBN 10: 047001878X
320pp Spring 2007 Pr

FORTHCOMING

Introduction to Econometrics

4TH EDITION

G. S. MADDALA, *Formerly of Ohio State University* and KAJAL LAHIRI, *State University of New York - Albany*



The landmark text, *Introduction to Econometrics*, now fully revised and updated in its new Fourth Edition, offers a fresh accessible, and well-written introduction to the subject of econometrics. With a rigorous pedagogical framework, which sets it apart from comparable texts, the book also includes Web-based supplements such as an Instructor's Manual and data sets.

New to this Edition

- Chapter 5 on heteroskedasticity has been revised to reflect the consensus that the econometrics profession has reached on the appropriate treatment of heteroskedasticity in practical situations. A recent empirical example including a health data set has been provided
- Chapter 9 on simultaneous equations models has been modernized with more discussion on current empirical examples, the role of the instrumental variables (their relevance and exogeneity), tests of simultaneity, and sources of instruments in practice
- Chapter 16 has been incorporated as part of chapter 10 on nonlinear regressions. The discussion on models of expectations, distributed lag models, and rational expectations in chapter 10 has been removed to form a separate chapter
- A more practical emphasis on forecasting and business cycle analysis has been placed in chapters 13 and 14 on time series analysis
- Chapter 15 on panel data analysis has been rewritten more thoroughly with a number of empirical examples worked out in the text. There is a list of exercises, both mathematical and empirical, at the end of the chapter
- Chapter 17 on small sample inference and resampling methods has been expanded to include a number of actual examples to illustrate how the resampling and bootstrap techniques work. Also, a number of exercises has been included at the end of this chapter.

Contents: Part I: Introduction and the Linear Regression Model: What is Econometrics; Statistical Background and Matrix Algebra; Simple Regression; Multiple Regression ; Part II: Violation of the Assumptions of the Basic Model; Heteroskedasticity; Autocorrelation; Multicollinearity; Dummy Variables and Truncated Variables; Simultaneous Equations Models; Non-Linear Regressions, Nonnormality and Large-Sample Theory; Models of Expectations, Distributed Lag Models and Rational Expectations; Errors in Variables; Part III: Special Topics: Diagnostic Checking, Model Selection and Specification Testing; Introduction to Time Series Analysis; Vector Autoregressions, Unit Roots and Cointegration ; Panel Data Analysis; Small-Sample Inference: Resampling Methods; Appendices; Index.

Supplements: Instructor's manual and data sets

For further details please visit:
www.wileyeurope.com/college/maddala

ISBN 13: 9780470015124 / ISBN 10: 0470015128
672pp Spring 2007 Pr

A Guide to Modern Econometrics

2ND EDITION

MARNO VERBEEK, *Erasmus University Rotterdam, The Netherlands*

The first edition of *A Guide to Modern Econometrics* has become established as a successful textbook. Its focus on exploring alternative techniques, combined with a practical emphasis, has been appreciated by many readers. In this new edition, Marno Verbeek builds on the strengths of the first edition and brings the text completely up-to-date.

New to this edition

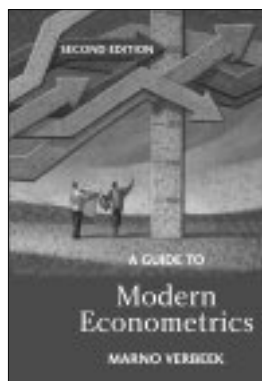
- Includes additional full-length illustrations (approximately 5 pages each) to illustrate methods that do not yet have empirical examples
- Panel data chapter includes section on duration models
- Chapter 5 includes discussion of the Hausman test for endogeneity
- New section has been added on count data models in chapter 7
- Computational details of the information matrix test have been provided in chapter 6
- Chapter 3 includes additional tests e.g. the Chow test for parameter stability
- More attention paid to robust inference relevant for count data and GARCH intervals
- Clearer discussion of t-tests and confidence intervals through the use of the notation $se(b)$.

Contents: Introduction; An Introduction to Linear Regression; Interpreting and Comparing Regression Models; Heteroskedasticity and Autocorrelation; Endogeneity, Instrumental Variable and GMM; Maximum Likelihood Estimation and Specification Tests; Models with Limited Dependent Variables; Univariate Time Series Models; Multivariate Time Series Models; Models Based on Panel Data; Appendices: Vectors and Matrices; Statistical and Distribution Theory.

Supplements: Web-based PowerPoint Slides, Data Sets and Solutions

For further details please visit:
www.wileyeurope.com/college/verbeek

ISBN 13: 9780470857731 / ISBN 10: 0470857730 448pp 2004 Pr



Undergraduate Econometrics

2ND EDITION

R. CARTER HILL, *Louisiana State University*,
WILLIAM GRIFFITHS, *University of New England*,
GEORGE JUDGE, *University of California, Berkeley*

A short and focussed introduction to econometrics which demonstrates results in a simple manner, and presents algebra and proofs so instructors can choose to include or exclude them. Simple practical examples are used to illustrate and motivate techniques.

New to this Edition

- Now includes samples of computer software output
- More exercises that do not require the use of a computer have been added
- Many more exercises based on real data have been added
- A list of learning objectives now concludes each chapter
- Supplementary support for EViews and Excel software has been added to the existing support for SAS and SHAZAM.

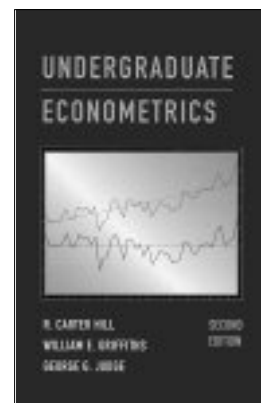
Contents: An Introduction to Econometrics; Some Basic Probability Concepts; The Simple Linear Regression Model: Specification and Estimation; Properties of the Least Squares Estimators; Inference in the Simple Regression Model: Interval Estimation; Hypothesis Testing, and Prediction; The Simple Linear Regression Model: Reporting the Results and Choosing the Functional Form; The Multiple Regression Model; Further Inference in the Multiple Regression Model; Dummy (Binary) Variables; Nonlinear Models; Heteroskedasticity. Autocorrelation; Random Regressors and Moment Based Estimation; Simultaneous Equations; Distributed Lag Models; Regression with Time Series Data; Pooling Time-Series and Cross-Sectional Data; Qualitative and Limited Dependent Variable Models; Writing and Empirical Research Report, and Sources of Economic Data.

Readership: Students taking a first course in econometrics at undergraduate level

Supplements: Instructor's CD; Excel and Eviews Computing Handbooks.

For further details please visit: www.wileyeurope.com/college/hill

ISBN 13: 9780471331841 / ISBN 10: 0471331848 424pp 2000 Pr



Analysis of Economic Data

2ND EDITION GARY KOOP, *University of Strathclyde*

This revised and updated second edition builds upon the success of the first edition in teaching methods of data analysis to students whose primary interest is not in econometrics, statistic or mathematics, as well as students who are facing economic data analysis for the first time. It shows students how to apply econometric techniques in the context of real-world empirical problems.

Features

- Relies less on mathematics and more on verbal intuition and graphical methods for understanding
- Covers most of the tools and models used in modern econometrics research e.g. correlation, regression and extensions for time-series methods
- Contains extensive use of real data examples and involves readers in hands-on computer work
- Includes mathematical background required by students and, for those unfamiliar with this background, a brief explanation of the relevant mathematics
- Provides a much greater discussion of data transformations such as growth rates and index numbers
- More material on data sources, largely focussing on Internet data sources.

Contents: Introduction; Basic data handling; Correlation; An Introduction to simple regression; Statistical aspects of regression; Multiple regression; Regression with dummy variables; Regression with time lags: distributed lag models; Univariate time series analysis; Regression with time series variables; Applications of time series methods in macroeconomics and finance; Limitations and extensions; Appendix A Writing an empirical project; Appendix B Data directory

Readership: Undergraduate students taking introductory courses in the analysis of economic data.

Supplements: Web-based data sets, PowerPoint slides, sample exam questions and answer sheets for problems

For further details, including sample chapters, please visit: www.wileyeurope.com/college/koop

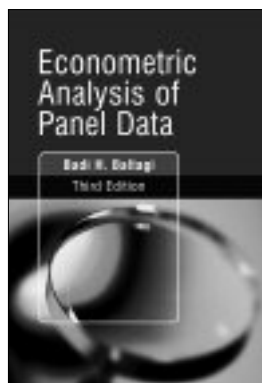
ISBN 13: 9780470024683 / ISBN 10: 0470024682 256pp 2004 Pr

Econometric Analysis of Panel Data

3RD EDITION

BADI H. BALTAGI, *Texas A & M University*

The significantly revised and updated third edition from one of the leading researchers and writers in this field builds upon the success of previous editions, and includes the most recent empirical examples from panel data literature. Updated topics include dynamic panels, nonstationary panels, limited dependent variable models, heteroskedastic panels, heterogeneous panels and spatial panels.



Features

- The chapter on nonstationary panels has been completely rewritten and updated to include the recent unit root panel tests with cross-section dependence, and an empirical application is given on purchasing power parity, which is illustrated using EViews
- An empirical example on nursing labor supply has been added, illustrating limited dependent variables methods with panel data
- Additional exercises have been added to each chapter and their solutions will be provided on the website. TSP, EViews and Stata output examples are given throughout the book
- A simultaneous equation on crime has been added and is illustrated with Stata
- Material on heteroskedasticity in panels is completely revised and updated with recent estimation and testing results.

Contents: Preface; Introduction; The One-way Error Component Regression Model; The Two-way Error Component Regression Model; Test of Hypotheses with Panel Data; Heteroskedasticity and Serial Correlation in the Error Component Model; Seemingly Unrelated Regressions with Error Components; Simultaneous Equations with Error Components; Dynamic Panel Data Models; Unbalanced Panel Data Models; Special Topics; Limited Dependent Variables and Panel Data; Nonstationary Panels; References; Index.

Supplements: Online Data Sets and Solutions Manual

For further details, including sample chapters please visit:
www.wileyeurope.com/college/baltagi3e

ISBN 13: 9780470014561 / ISBN 10: 0470014563 314pp 2005 Pr

Learning and Practicing Econometrics

WILLIAM E. GRIFFITHS, *University of New England, Armidale, Australia*,
R. CARTER HILL, *Louisiana State University* and
GEORGE G. JUDGE, *University of California, Berkeley*

This text is designed to turn economics students into practising economists. By beginning each chapter the way economists begin new empirical projects (with a question and an economic model) and building a statistical model, choosing an estimator, and outlining inference procedures from there, students see the entire process – from economic question to economic and statistical models to results – time and again.

Contents: The Foundations Of Estimation And Inference; The Simple Linear Statistical Model; General Linear Statistical Models; Econometric Topics I; Linear Statistical Models With A General Error Covariance Matrix; Specifying And Estimating Economic And Statistical Models With Feedback Mechanisms; Time-Series And Dynamic Economic Models; Econometric Topics II: Bayesian Estimation And Inference; Economic Data Sources And The Writing Task.

ISBN 13: 9780471513643 / ISBN 10: 0471513644
892pp 1993 Hb

Applied Time Series Modelling and Forecasting

RICHARD HARRIS, ROBERT SOLLIS

Applied Time Series Modelling and Forecasting provides a relatively non-technical introduction to applied time series econometrics and forecasting involving non-stationary data. The emphasis is very much on the why and how and, as much as possible, the authors confine technical material to boxes or point to the relevant sources for more detailed information.

This book is based on an earlier title *Using Cointegration Analysis in Econometric Modelling* by Richard Harris. As well as updating material covered in the earlier book, there are two major additions involving panel tests for unit roots and cointegration and forecasting of financial time series. Harris and Sollis have also incorporated as many of the latest techniques in the area as possible including: testing for periodic integration and cointegration; GLS detrending when testing for unit roots; structural breaks and season unit root testing; testing for cointegration with a structural break; asymmetric tests for cointegration; testing for super-exogeneity; seasonal cointegration in multivariate models; and approaches to structural macroeconomic modelling. In addition, the discussion of certain topics, such as testing for unique vectors, has been simplified.

Contents: Preface; Introduction and Overview; Short- and Long-run Models; Testing for Unit Roots; Cointegration in Single Equations; Cointegration in Multivariate Systems; Modelling the Short-run Multivariate System; Panel Data Models and Cointegration; Modelling and Forecasting Financial Times Series; Index.

Supplements: Web-based Excel spreadsheets and computer code

For further details, including a sample chapter, please visit:
www.wileyeurope.com/college/harris

ISBN 13: 9780470844434 / ISBN 10: 0470844434 312pp 2003 Pr

Bayesian Econometrics

GARY KOOP, *University of Strathclyde*

Bayesian Econometrics introduces the reader to the use of Bayesian methods in the field of econometrics at the advanced undergraduate or graduate level. The book is self-contained and does not require that readers have previous training in econometrics. The focus is on models used by applied economists and the computational techniques necessary to implement Bayesian methods when doing empirical work. The book includes numerous empirical examples and the website associated with it contains data sets and computer programs to help the student develop the computational skills of modern Bayesian econometrics.

Features

- Focuses on modelling and applications
- Provides a complete and up-to-date survey of techniques used in conducting Bayesian econometrics inference in practice
- Includes substantive coverage of computing which is crucial for the Bayesian econometrician. MATLAB computer code will be provided on accompanying web site.

Contents: Introduction to Bayesian Econometrics; The Normal Linear Regression Model with Natural Conjugate Prior and a Single Explanatory Variable; The Normal Linear Regression Model with Natural Conjugate Prior Many Explanatory Variables; The Normal Linear Regression Model with Other Priors; Nonlinear Regressions Models; The Normal Linear Model with Non-Constant Error Covariance Matrix; Panel Data and Hierarchical Models; Multivariate Regression Models; Simultaneous Equations Models; Time Series Models: Regression with Lagged Variables; Advanced Time Series Models; State Space Models; Discrete Choice Models; Limited Dependent Variable Models; Duration Models; Models for Count and Ordered Data; Flexible Econometric Methods.

Supplements: Data Sets; Main Programs; Scripts

For further details, including a sample chapter, please visit:
www.wileyeurope.com/college/koop

ISBN 13: 9780470845677 / ISBN 10: 0470845678 374pp 2003 Pr

Essential Mathematics for Economics and Business

2ND EDITION

T. BRADLEY, *Limerick Institute of Technology, Ireland* and P. PATTON, *Limerick Senior College, Ireland*

Essential Mathematics for Economics and Business has become established as one of the leading introductory textbooks on mathematics for students of these subjects. It combines a non-rigorous approach to mathematics with applications in economics and business. The fundamental mathematical concepts are explained as simply and briefly as possible, using a wide selection of worked examples, graphs and real-world applications.

Features

- This second edition includes new material on important topics such as currency conversion, annuities, debt repayment, sinking funds, integration by algebraic substitutions, integration by parts, solution of equations, Gaussian elimination, and Excel for linear algebra
- Sections on the following topics have been rewritten in a clearer and more accessible style: the straight line, some applications of translations, exponential functions, hyperbolic functions, optimisation of functions of one variable, and the inverse matrix
- A website has been developed that contains supplementary material for lecturers, as well as additional material for students.

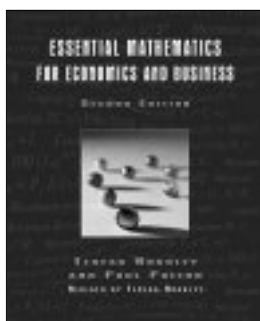
Contents: Mathematical preliminaries; The straight line and applications; Simultaneous equations; Non-linear functions and applications; Financial Mathematics; Introduction to differentiation and applications; Functions of several variables; Integration and applications; Linear algebra and applications; Difference equations; Solutions to progress exercises

Readership: Introductory Mathematics and Quantitative Methods courses for Economics Business students.

Supplements: Instructor's Manual, PowerPoint Slides, and new material

For further details, including a sample chapter, please visit:
www.wileyeurope.com/college/bradley2ed

ISBN 13: 9780470844663 / ISBN 10: 0470844663
656pp 2002 Pr



FORTHCOMING

Essential Statistics for Economics, Business and Management

TERESA BRADLEY, *Limerick Institute of Technology, Ireland*

Essential Statistics for Economics, Business and Management is aimed at introductory undergraduate courses and assumes no prior knowledge of statistics. It will also be highly relevant for the statistics component of courses in quantitative methods. The style of the text is similar to that of the highly successful *Essential Mathematics for Economics and Business* by Teresa Bradley and Paul Patton, with many worked examples integrated throughout.

Features

- Emphasis is placed on verbalising concepts, problems and results of statistical analysis. This will help students learn how to start a problem, complete the calculations, and report the results in a way that makes sense to a non-statistician
- Each concept is introduced with a brief but plausible explanation followed by Worked Examples. The Worked Examples will provide students with the necessary practice that they need in order to succeed at the subject
- Emphasis is also placed on 'learning through doing' problems. Excel is used to encourage students in doing problems and to enhance understanding (with links to datasets online). Minitab printouts are also included in the text
- Skills Development Exercises with brief solutions are included within the chapters, and Progress Exercises on theory and applications are provided at the end of each chapter. Solutions to all the worked examples and progress exercises are available as an appendix
- Web-based supplementary materials will be provided for lecturers adopting the text, including additional exercises and solutions, excel datasets and exercises, powerpoint slides with key formula, figures and tables. Students can access an online glossary and weblinks.

Contents: Introduction: An overview of statistics; evolution of statistics as a scientific discipline; statistics in social sciences; business; economics; engineering; research; Role of statistics in Quality; Use and misuse of statistics; Descriptive statistics I: Data collection; summary statistics; measures of dispersion; graphical presentation; Descriptive statistics II: Regression and correlation; rank correlation; Time Series; Index numbers; Probability I: Axioms of probability; independent, mutually exclusive and dependent events; AND and OR rules; Baye's Theorem; Probability II: Probability distributions; Empirical univariate and bivariate distributions; Probability distributions; Discrete uniform; Binomial; Poisson Continuous; Normal; Exponential; Functions of random variables Expected values. means; variance; covariance; Sums and difference of normal independent random variables; Part II: Statistical Inference: Populations and samples; point estimators; desirable properties of point estimators; central limit theorem; sampling distributions of means and proportions; Confidence intervals; Means; difference between means (paired and independent samples) based on large and small samples; Proportions and difference between proportions; Variance; Basic control charts for means; Tests of Hypothesis for means, proportions, difference between means, difference between proportions, variance, equality of variance; Type I and Type II errors; p-values; Power of a test; OC curve; Chi-squared tests; equality of several proportions; goodness of fit; independence; homogeneity of two or more populations; Regression and correlation analysis; simple linear regression model; tests for linear relationship; confidence intervals; Analysis of variance; One-way analysis; two-way analysis with and without interaction; simultaneous confidence intervals; Use of calculators; Excel; Minitab; Sources of data; Industry; CSO; surveys.

Supplements: Online Instructor's Manual and PowerPoints

For further details please visit:
www.wileyeurope.com/college/bradley

ISBN 13: 9780470850794 / ISBN 10: 0470850795
552pp Spring 2007 Pr



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0470808233	9780470808238	Alfredson	Applying International Financial Reporting Standards Enhanced Edition	34.99	52.50	2
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047144944X	9780471449447	Arzac	Valuation for Mergers, Buyouts and Restructuring	TBC	TBC	23
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0471495840	9780471495840	Cuthbertson	Financial Engineering	45.00	67.50	26
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0471660930	9780471660934	Damodaran	Applied Corporate Finance 2e	TBC	TBC	16
0471414905	9780471414902	Damodaran	Investment Valuation 2e	47.50	65.30	24
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